



Graphic charter



This graphic charter presents the fundamentals of the Yon-Ka brand territory: the logo, the colors, the typographies, the iconography and our entire visual universe.

It specifies the communication codes, their uses and their applications.

FOR ANY QUESTIONS RELATED TO THE CREATION OF INTERNAL OR EXTERNAL COMMUNICATION DOCUMENTS, PLEASE CONTACT THE MARKETING DEPARTMENT.



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Fundamentals

Logo

ON A LIGHT BACKGROUND

The logo is used in anthracite grey.
Chromatic values:
#3e3e3e
RGB 62 62 62
CMYK 67 57 54 60
Pantone Black 447C



ON A DARK, COLORED BACKGROUND OR ON AN IMAGE

The logo is used in white.
Chromatic values:
#FFFFFF
RGB 255 255 255
CMYK 0 0 0 0

#3e3e3e
RGB 62 62 62
CMYK 67 57 54 60
PANTONE 447C



#FFFFFF
RGB 255 255 255
CMYK 0 0 0 0

MINIMUM SIZE

In order to remain visible, the logo may not be used below its minimum recommended size
20 mm wide,
and 60 px wide.

Minimum size
60 px
20 mm



Protection zone



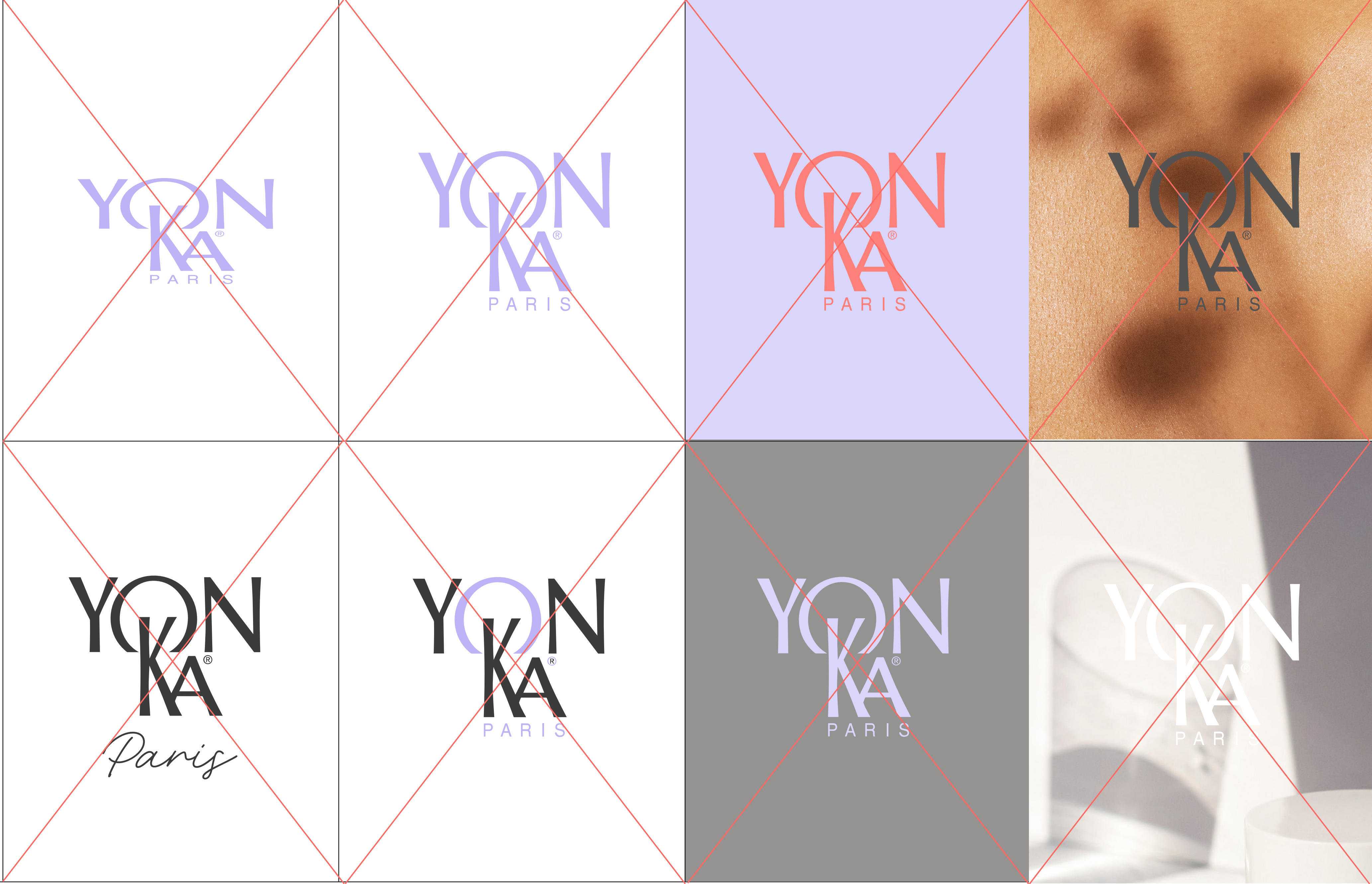
PROTECTION ZONE

The protection zone around the logo is intended to protect its legibility. It is determined by by the O of Yon-Ka. No graphic element (logo, text, graphic forms, etc.) must appear in this area.

PROHIBITIONS

The shape of the logo must not be changed. Here are some non-exhaustive examples of inappropriate uses of the logo.

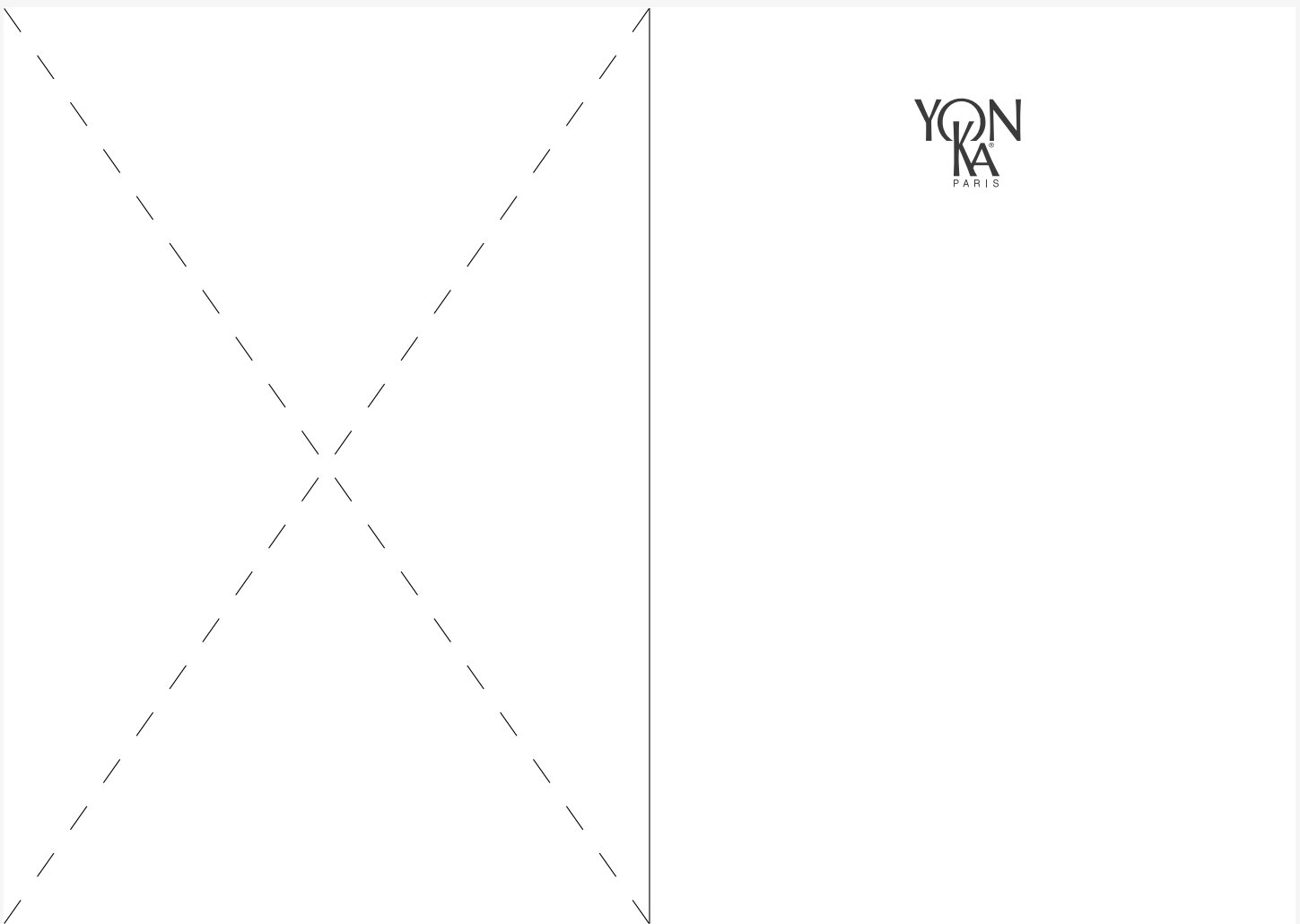
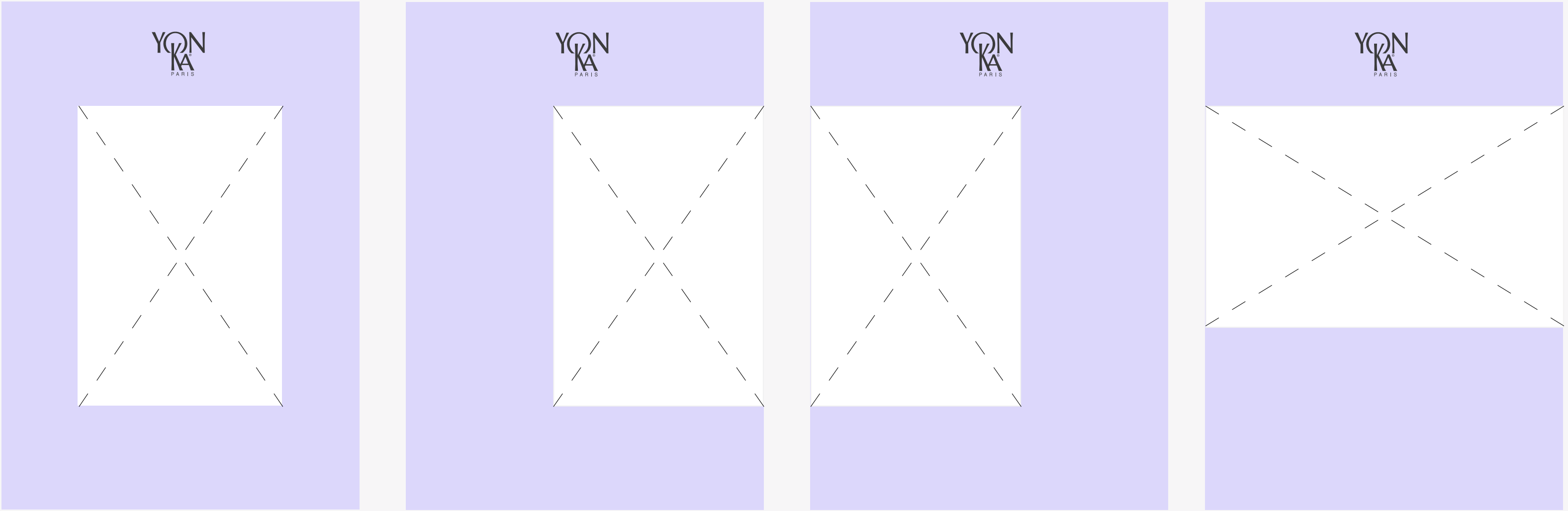
- ⊗ Do not distort its design or proportions.
 - ⊗ Do not modify the lettering.
 - ⊗ Do not modify its colors (the logo exists in grey and white only).
 - ⊗ Do not use in grey version on dark background / nor in white version on too light background.
- To avoid any error, it is imperative to use the source files of the logotype.



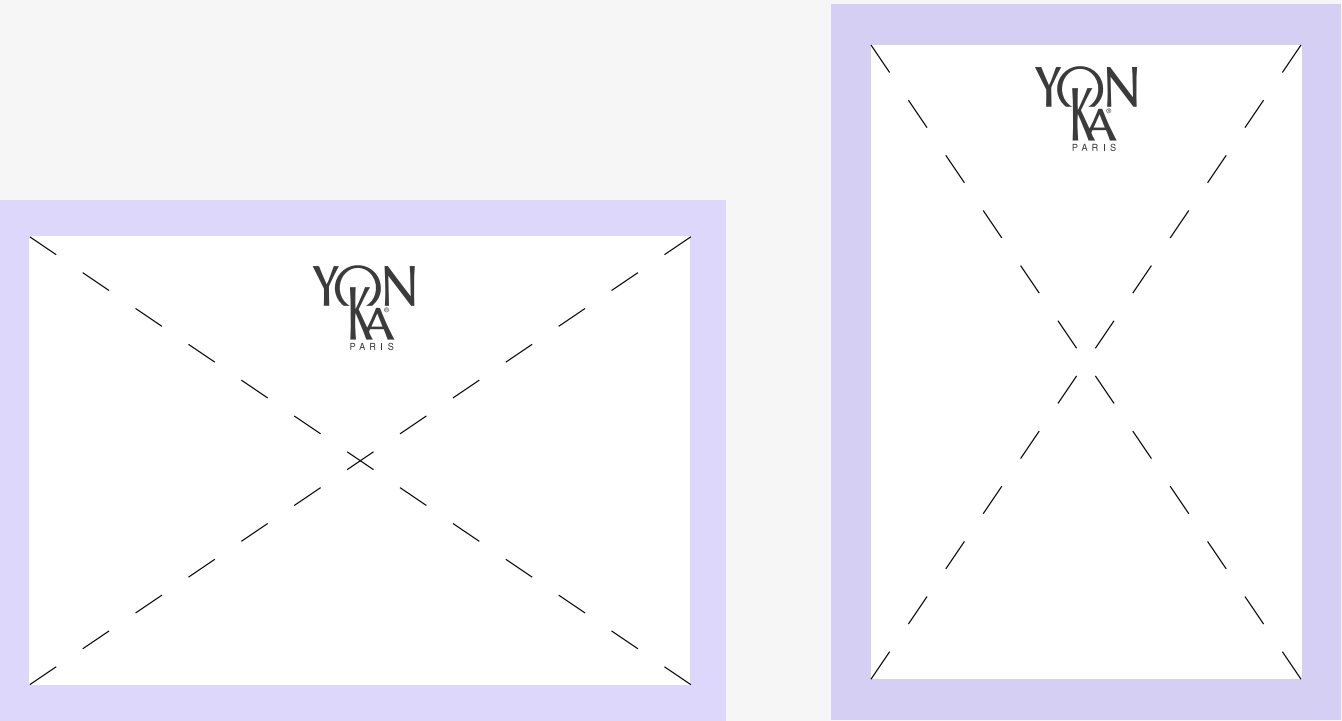
LOGO PLACEMENT

→ The logo is centered on the page or on the upper half of the format.

It is a strong and stable anchor that plays with freer compositions: frame effect, off-center image, shift of texts (cf. application examples)



Small format cases:
landscape format / portrait format



Typographies

MAIN TYPOGRAPHY

The KYIV typography is free.

→ It is used in its SANS version.

⊗ (Ban the Serif and Titling versions).

Used as the primary typeface, it brings poetry and elegance, and gives a strong identity to the brand.

KYIV SANS FONT

Prefer Regular2 version for hooks

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,?!«»

Prefer Light2 version for the current text

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,?!«»

SECONDARY TYPOGRAPHY

The ROBOTO typography is free.

→ It is primarily used in its Monospace version to bring a scientific, expert note.

→ It is used in its Standard version for long texts.

ROBOTO MONO FONT
(Legends, body copy and short texts)

Prefer Light version

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,?!«»

ROBOTO STANDARD FONT
(Current text for edited documentsn)

Prefer Light version

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,?!«»

TYPOGRAPHY
LOCAL LANGUAGES

For local languages, the NOTO SANS typography is recommended as an alternative. It is free of rights and has many variations in different languages with signs.

Here are some non-exhaustive examples.

→ It is used by combining sets of shapes (light, medium, bold...)

→ Alternatives to the KYIV SANS typography may be sought locally to find the strong identity of the typography.

FONT NOTO - MULTILINGUAL

Font Noto Sans CJK (Simplified Chinese)

一 二 三 四 五 六 七 八 九 十
百 千 萬 上 中 下 左 右 大 小
春 夏 秋 冬 東 南 西 北 金 木
一 二 三 四 五 六 七 八 九 十
百 千 萬 上 中 下 左 右 大 小
春 夏 秋 冬 東 南 西 北 金 木

Font Noto Sans Korean

가 개 가 거 게 겨 고 괴 과 교
구 귀 궤 규 그 그 기 나 내 냐
너 네 녀 노 뇌 뉘 누 뉘 뉘
가 개 가 거 게 겨 고 괴 과 교
구 귀 궤 규 그 그 기 나 내 냐
너 네 녀 노 뇌 뉘 누 뉘 뉘

Font Noto Sans Arabic

س ز ر ذ د خ ح ج ث ت ب
ق ف غ ع ظ ط ض ص ش
ء ي و ه ن م ل ك
س ز ر ذ د خ ح ج ث ت ب
ك ق ف غ ع ظ ط ض ص ش
ء ي و ه ن م ل

Font Noto Sans Hebrew

ם מ ל ך כ י ט ח ז ה ד ג ב
ת ש ר ק ץ צ ף פ ע ס ן נ
ם מ ל ך כ י ט ח ז ה ד ג ב
ת ש ר ק ץ צ ף פ ע ס ן

EXAMPLES OF
TYPOGRAPHICAL
ASSOCIATIONS

The KYIV typography is used in major, to emphasize short teasers, titles or headers.

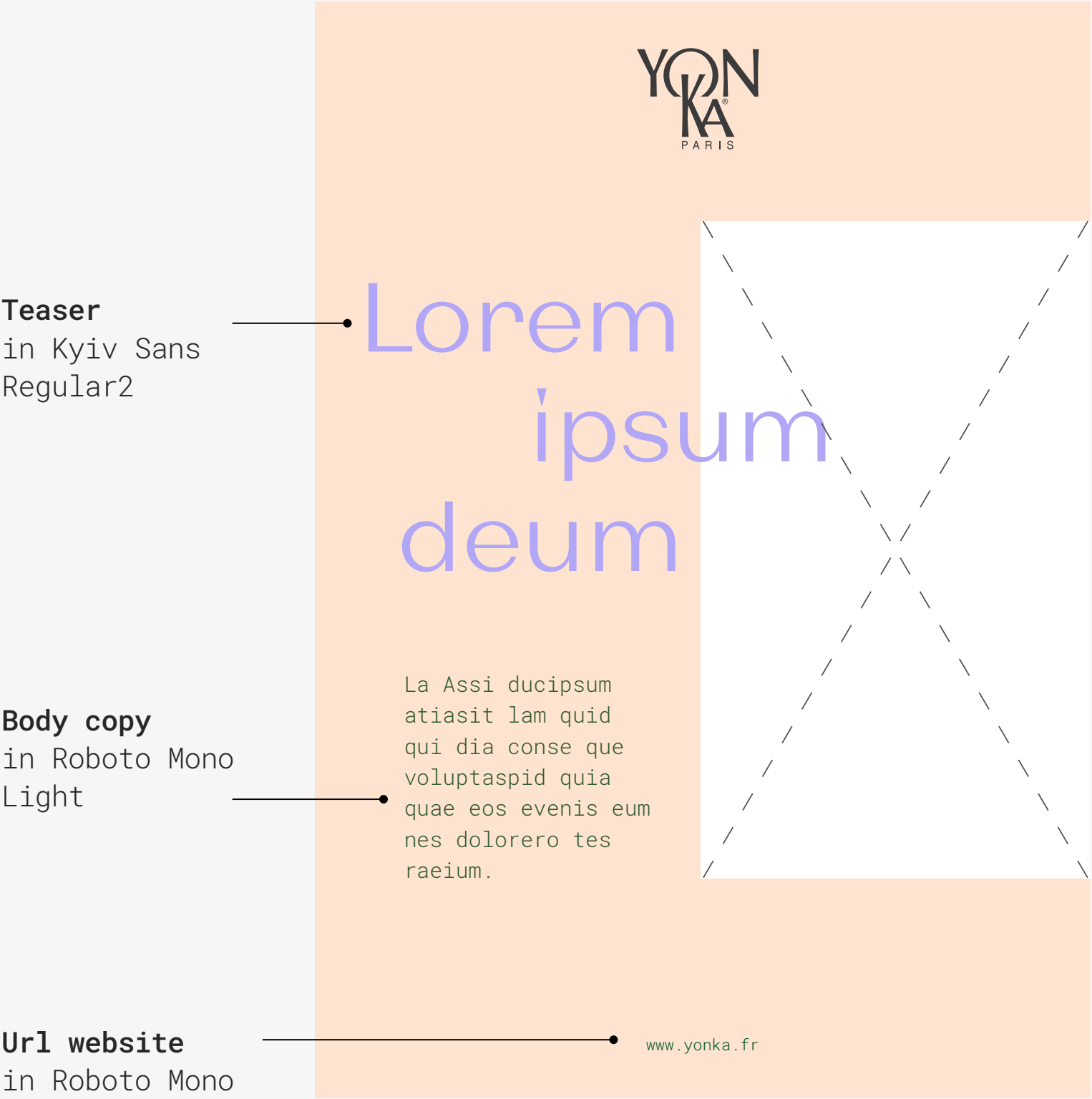
- Regular2 with standard interlettering is preferred.
- Color or dark green.
- Freely composed with offset sets, or left-aligned or right-aligned

It is accompanied by the ROBOTO typography, mainly used in its Monospace version, for legends, body copy or short texts.

- Light version with strong interlettering (25pt) is preferred for text in capitals.
- Mainly grey or dark green.

- The ROBOTO typography can be used in its Standard version for long running texts, for better legibility.

KEY VISUAL POSTER

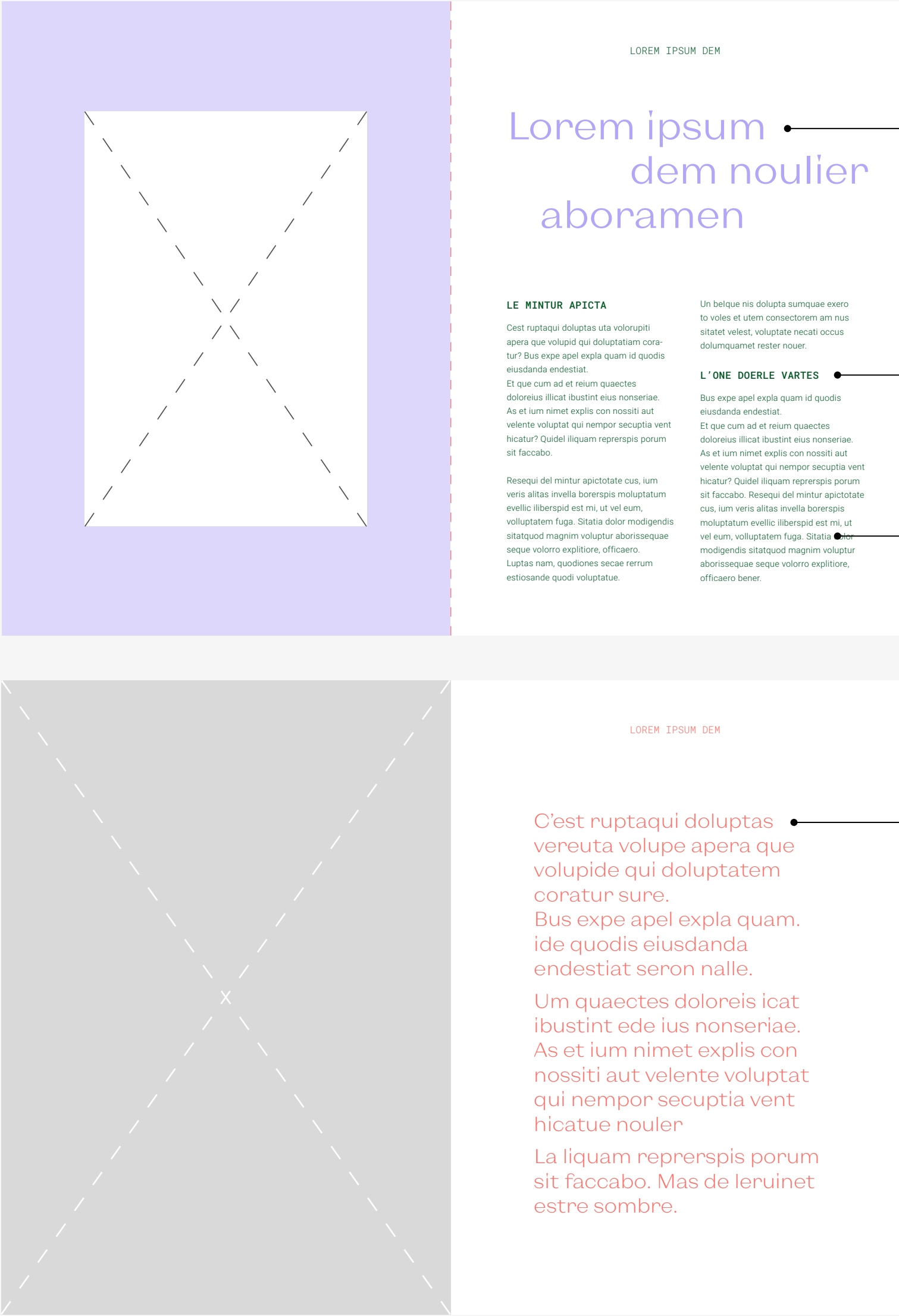


Teaser
in Kyiv Sans
Regular2

Body copy
in Roboto Mono
Light

Url website
in Roboto Mono
Light

PUBLICATION



Title
in Kyiv Sans
Regular2

Inter
in Roboto Mono
Medium
(in capital
letters:
interlettering
25pt)

Current text
in Roboto
Standard Light
or Regular

**Header,
highlight or
verbatim**
in Kyiv Sans
Light2

Colorimetric universe

COLORS

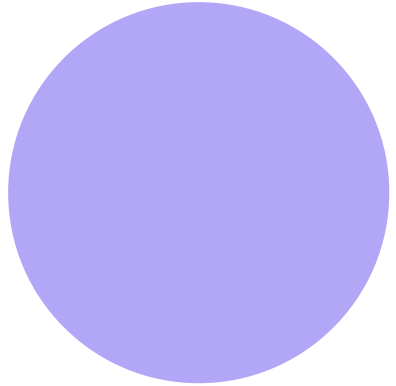
The chromatic range is adapted around:

3 bright colors
→ purple / coral / peach symbolizing positive & sensory colors, which are inspired by the colors of nature, and flowers, which are part of the Yon-Ka DNA.
- to be used in opacity variations (Levels 2 or 3) for single-colored backgrounds.
- to be used in full color (Level 1) for teasers (with a "product blend mode) on iconography if needed to enhance legibility).

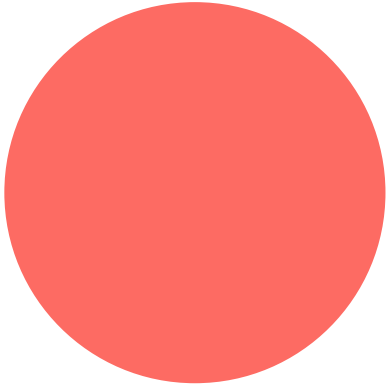
2 dark colors
→ dark green and grey, to bring a more scientific and formal approach - to be used for the texts.

1 white for knockouts.

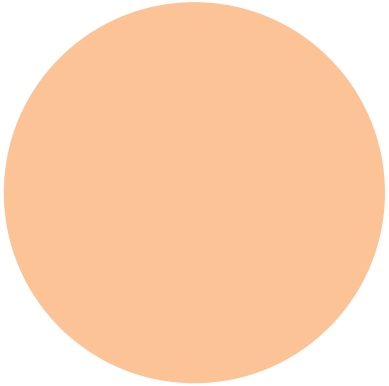
Level 1



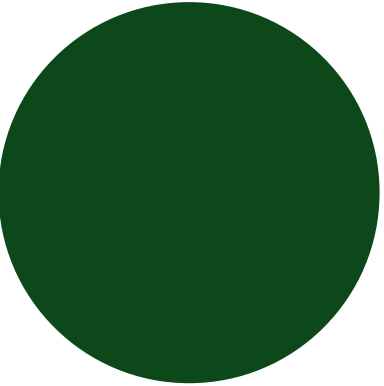
#b2a7f7
RGB 178.167.247
PANTONE 2645C (100%)



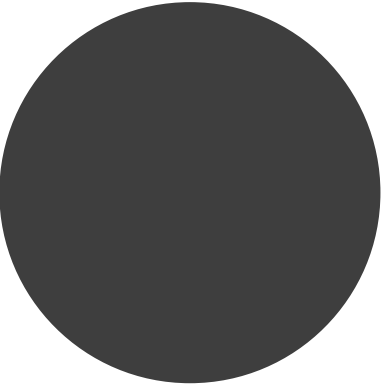
#fd6b63
RGB 253.107.99
PANTONE 178C (100%)



#fcc496
RGB 252.196.150
PANTONE 7410C (100%)



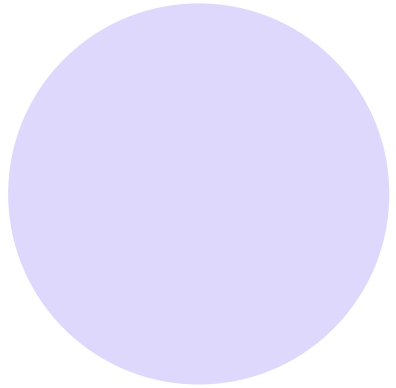
#0c481a
RGB 12.72.26
PANTONE 350C



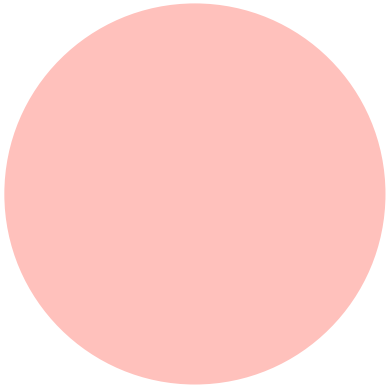
#3e3e3e
RGB 62 62 62
PANTONE 447C

2 colors
for current text

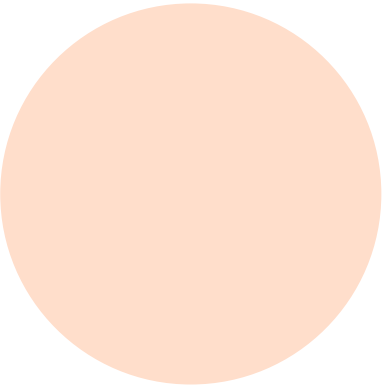
Level 2



#ded8fc
RGB 222.216.252
PANTONE 2645C (45%)*



#ffc1bc
RGB 255.193.188
PANTONE 178C (45%)*



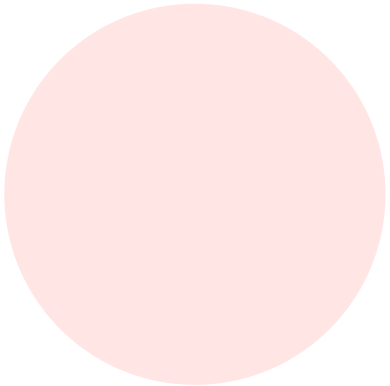
#ffdecb
RGB 255.222.203
PANTONE 7410C (45%)*

1 white for knockouts

Level 3



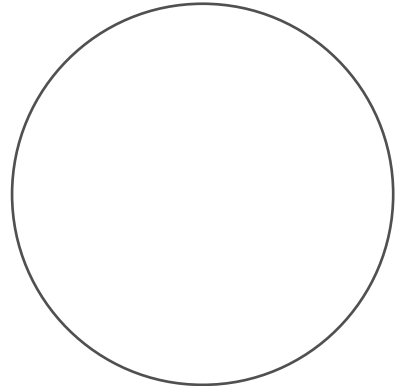
#f2effe
RGB 242.239.254
PANTONE 2645C (18%)*



#ffe6e4
RGB 255.230.228
PANTONE 178C (18%)*



#fff2ea
RGB 255.242.234
PANTONE 7410C (18%)*



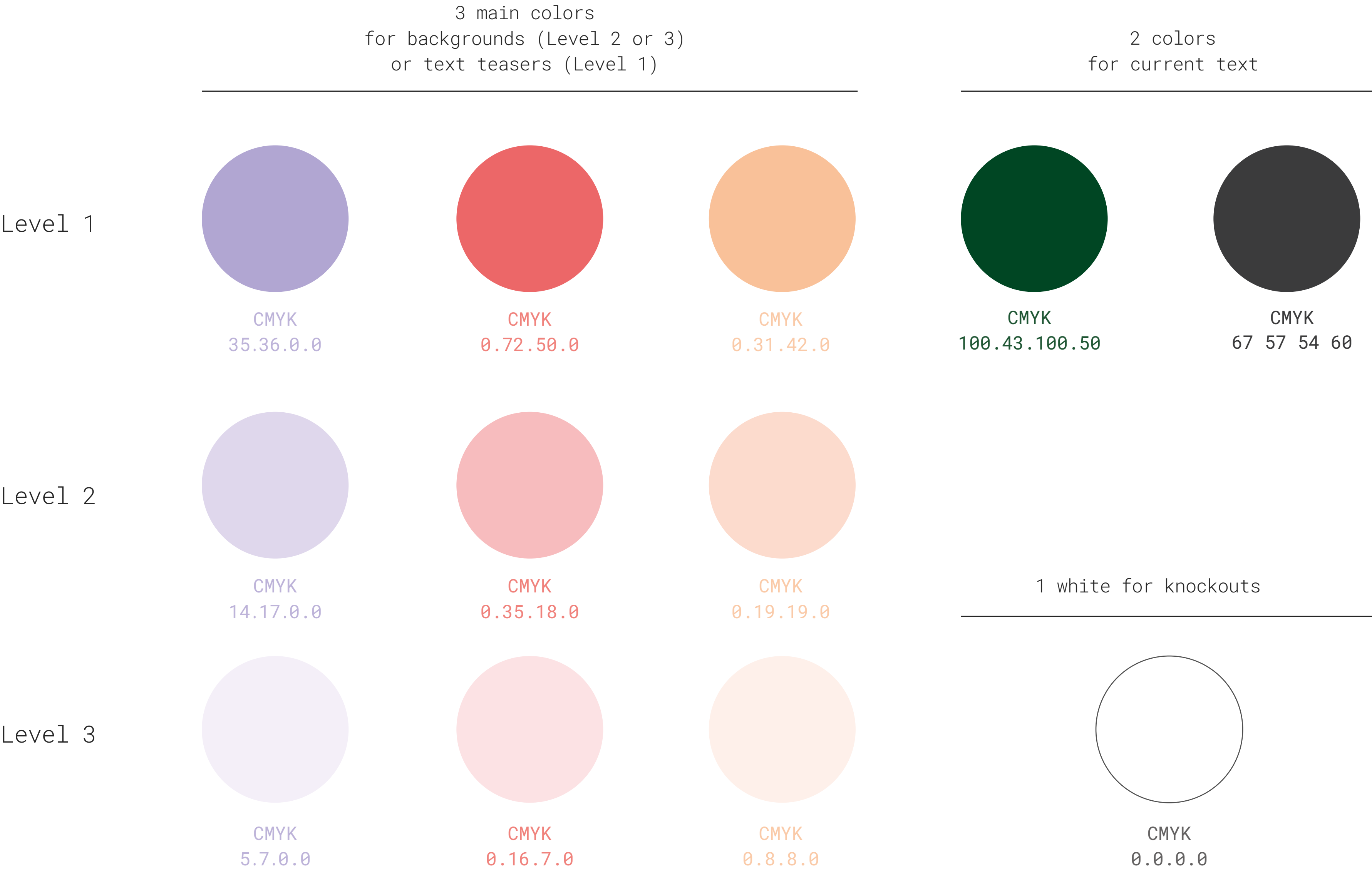
#ffffff
RGB 255.255.255

* WARNING, it is the tint value that is at 18% or 45% (in the swatches)- the transparency remains at 100%.

COLORS

The chromatic range is adapted for four-color printing with CMYK values.

Please refer to the CMYK values indicated here and do not apply the RGB/CMYK conversions suggested by default by your software.



ASSOCIATIONS
OF COLORS

Examples of possible
color associations, by
playing with the
associated colors
variants.
The background colors
can be combined with text
colors.

→ Prefer light colors
for backgrounds (levels
2/3).

→ Prefer full colors
(level 1) for texts, with
a "product" blend mode
if necessary to optimize
legibility.

Text
Text
Text

purple (level 2) + white
purple (level 2) + coral (level 1)
purple (level 2) + green

Text
Text
Text

peach (level 2) + purple (level 1)
peach (level 2) + coral (level 1)
peach (level 2) + green

Text
Text
Text

red (level 3) + green
red (level 3) + coral (level 1)
red (level 3) + purple (level 1)

Text
Text

purple (level 3) + coral (level 1)
purple (level 3) + green

Text
Text
Text

peach (level 3) + green
peach (level 3) + coral (level 1)
peach (level 3) + purple (level 1)

Text
Text
Text

white + green
white + coral (level 1)
white + purple (level 1)

Brand Signature

SIGNATURE

Yon-Ka’s signature expresses the brand’s promise.
It evokes both expertise and sensoriality.

- Composed with KYIV typography, with title case at the beginning of words, to give it more foundation.
- Available in French and English. It can be translated into local languages, but be sure to always use the same terms from one medium to another.

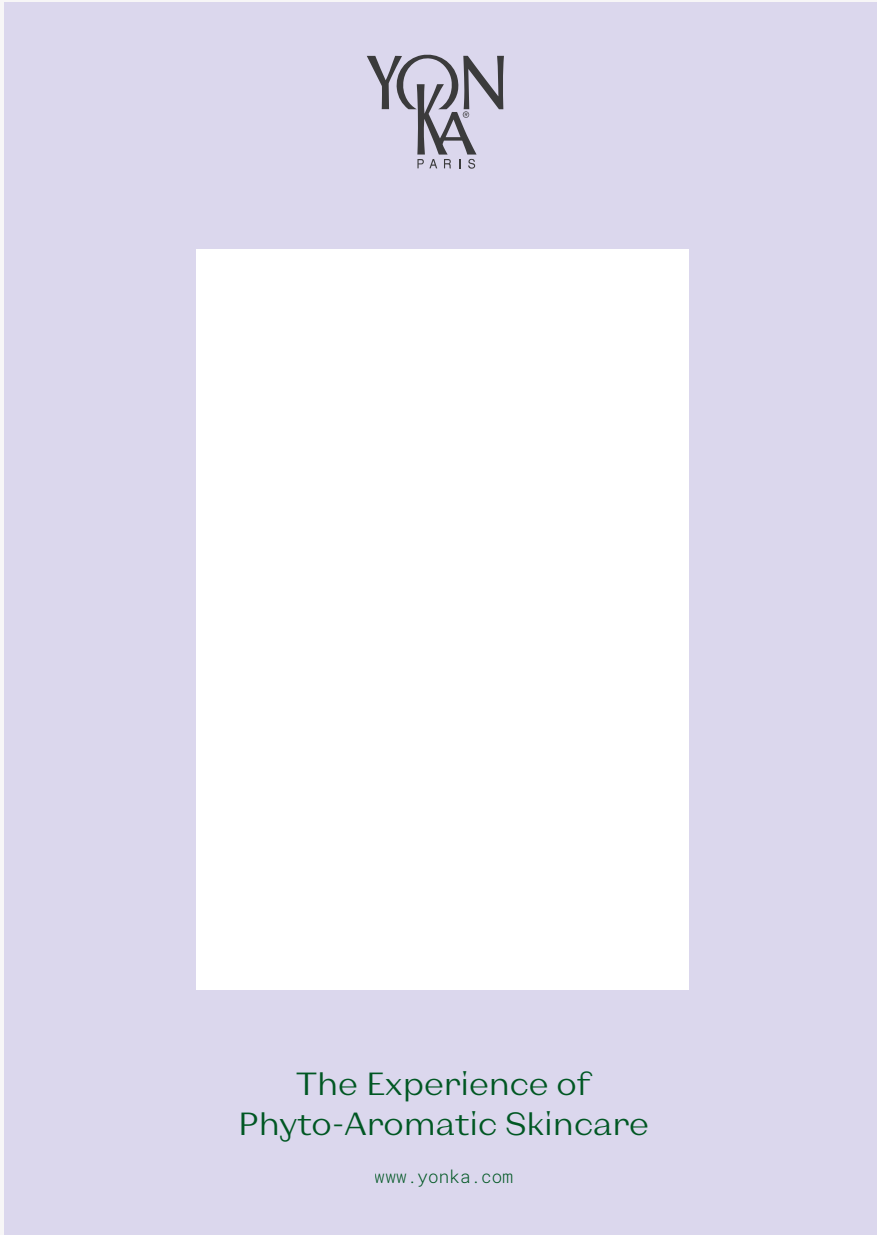
Common use:

- Composed on 2 lines
- Positioned in the footer on institutional materials.
- In dark green or grey.

Special use:

- Used as a major and composed large as a teaser in Key Visuals.
- In dark green, white, or in the charted color range.

The Experience of
Phyto-Aromatic Skincare



Example of proportions on an A4 :
logo width 33mm
/ signature size 23 pts



Example of proportions on an A4 :
logo width 33mm
/ signature size 65 pts

Pictograms

PICTOGRAMS

Principle of pictograms to represent the 5 key commitments of the brand.

→ Composition structured in a square, symbol of scientific expertise.

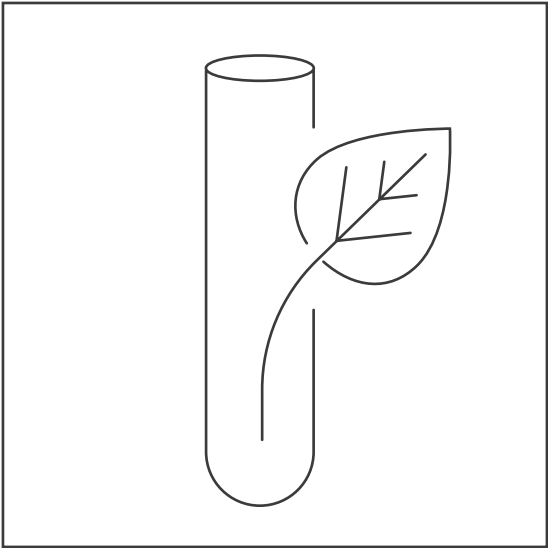
→ Filar pictograms, uncluttered and without frills.

→ In grey or in the colors (level 1) of the charter.

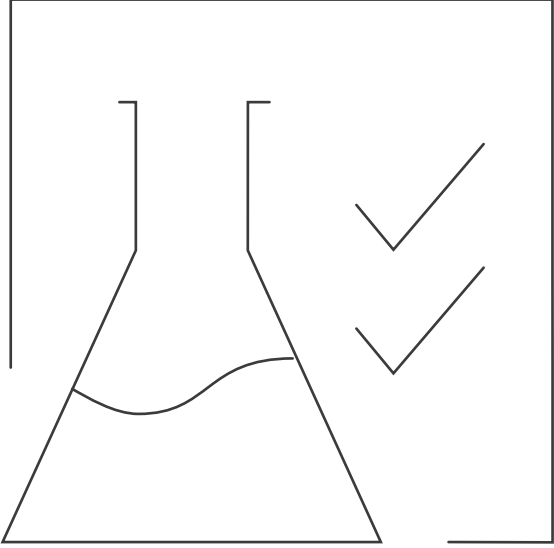
→ Legend in Roboto Mono capital when the picto is used alone with the name of the commitment (interlettering at 25pt recommended, to be adapted depending on the language).

→ When the commitments are not in a legend, the KYIV typography can be used.

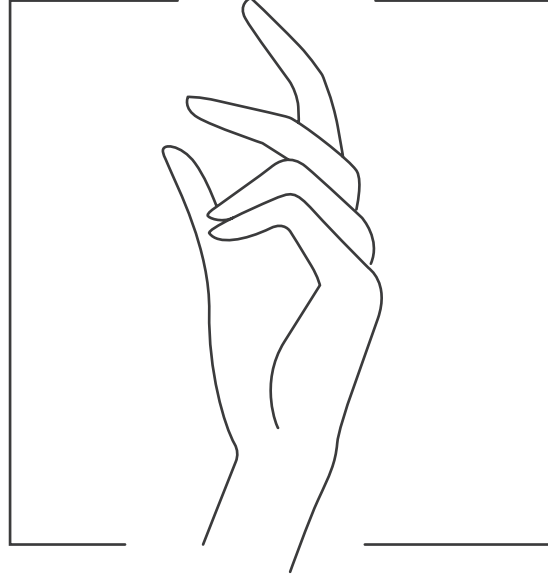
→ The 5 key commitments of the brand can be translated into local languages for easier understanding, but be sure to always use the same terms from one medium to another.



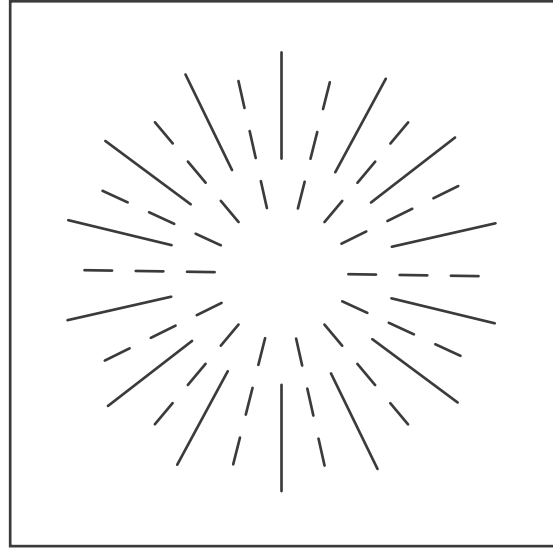
EFFECTIVENESS
THROUGH NATURE



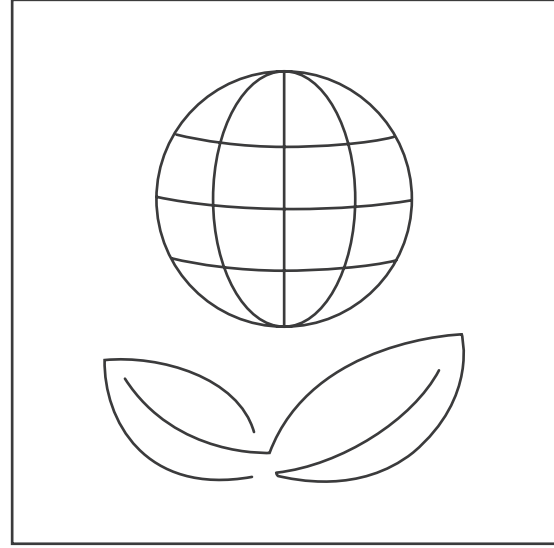
EXCELLENT
FORMULATIONS



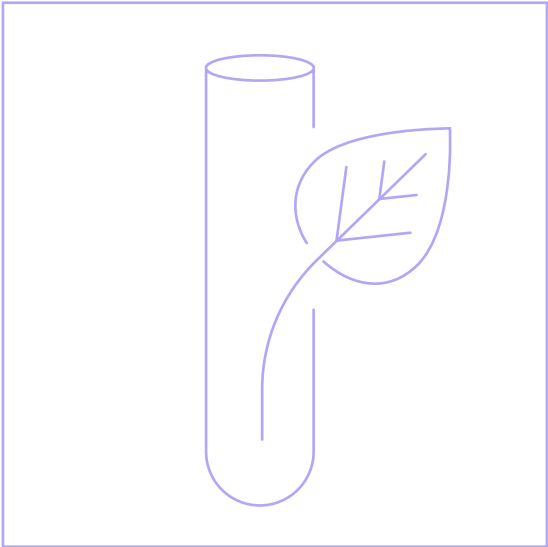
EXPERT
TECHNIQUES



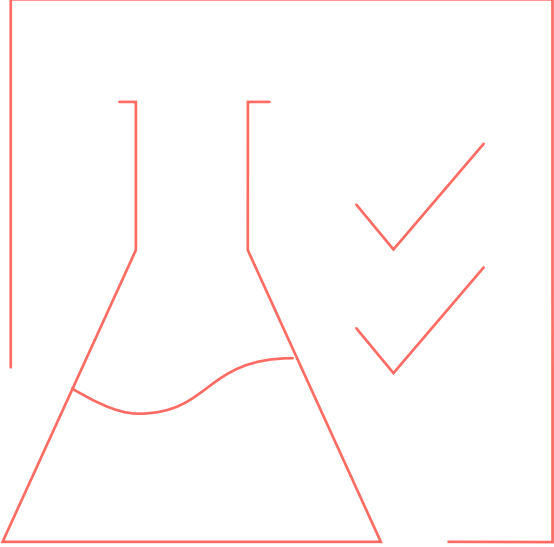
EXPERIENCE
FOR THE SENSES



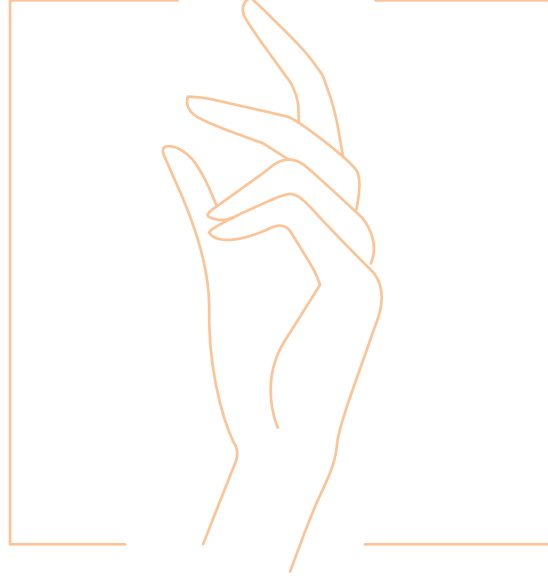
ETHICAL
COMMITMENTS



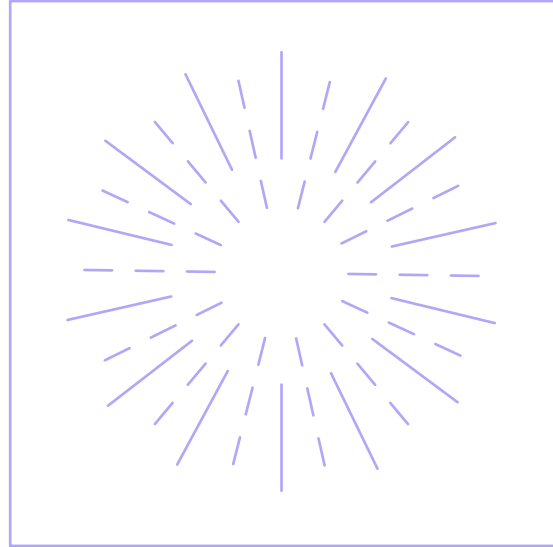
EFFECTIVENESS
THROUGH NATURE



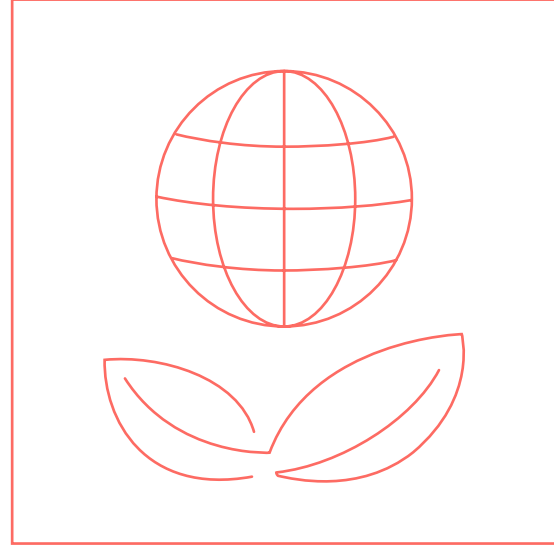
EXCELLENT
FORMULATIONS



EXPERT
TECHNIQUES



EXPERIENCE
FOR THE SENSES



ETHICAL
COMMITMENTS

Layout rules

LAYOUT RULES
A4 FORMAT
CORPORATE & LAUNCHES

→ Color background
(Prefer Purple, Peach,
Coral / in Level 2 or 3).

→ Rotating margin of a
value of one O.

→ Margins (top-bottom)
for the customizable area
with a value of 1 logo +
2 O.

→ Centered logo (33mm
recommended for A4).

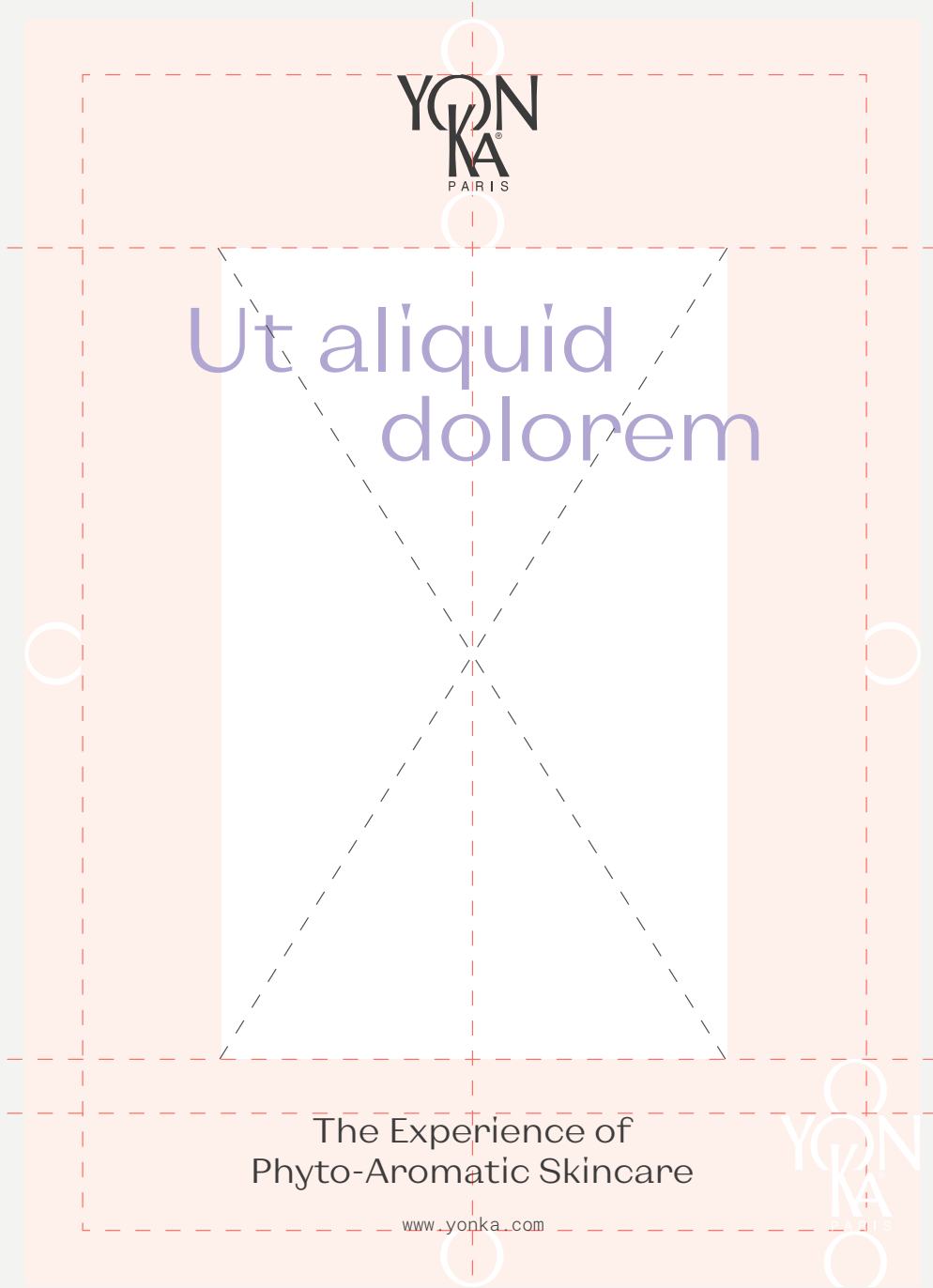
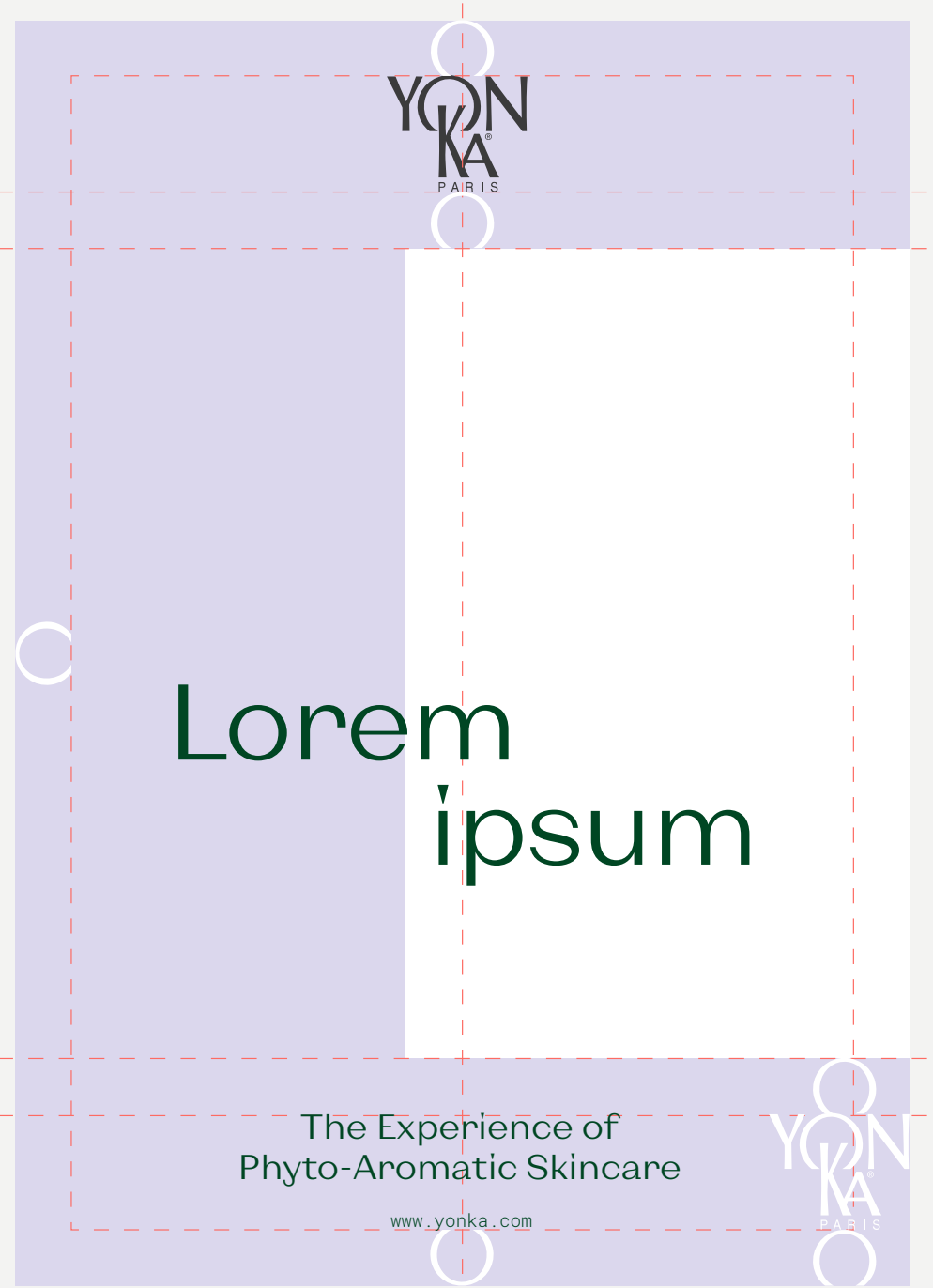
→ Centered signature in
the footer (Kyiv Typo -
green 100% or grey 447C).

→ url centered in footer
(Roboto mono green 100%
or grey 447C).

→ Short teaser
(Kyiv Typo - in color/
Level 1)

→ With or without body
copy (ROBOTO STANDARD)

→ Centered, left-aligned
or right-aligned visual
(variable size and
width).



Charted color background
+ Centered or shifted visual
+ Short teaser (Kyiv Typo)
+ with or without body copy (ROBOTO
STANDARD)

LAYOUT RULES
CORPORATE POS ELEMENTS
LANDSCAPE FORMAT

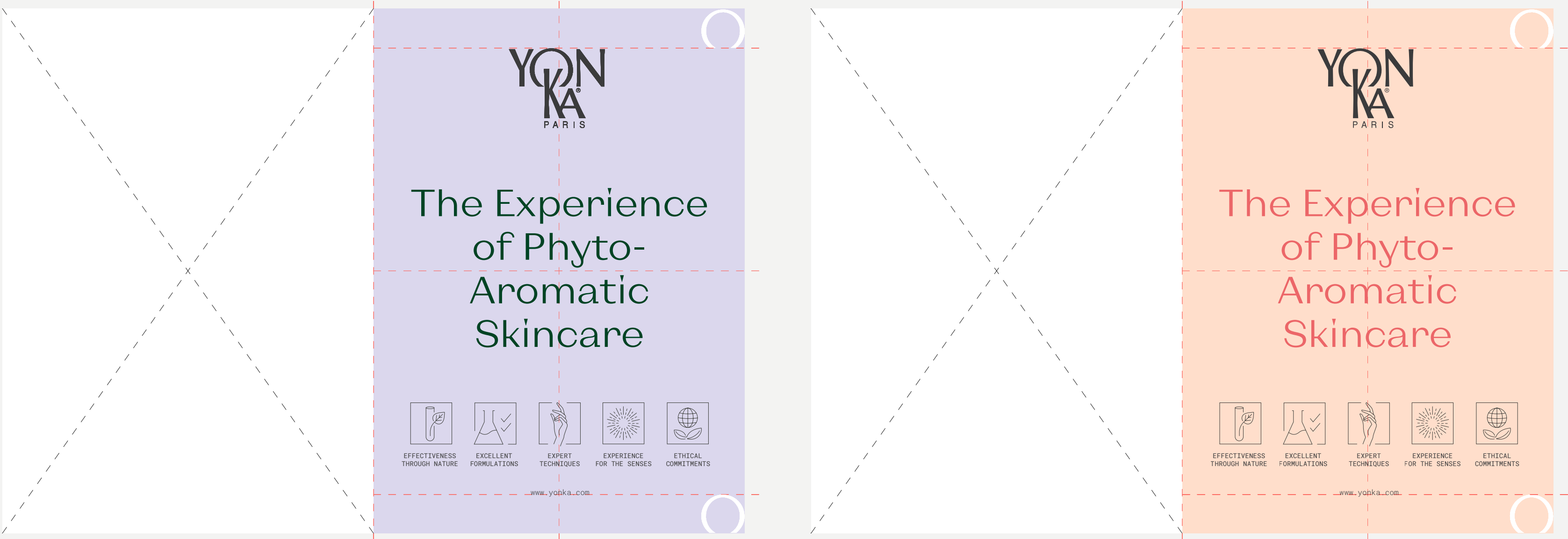
→ Visual with the model on the left half page (choice between the 2 main visuals or the 4 treatment visuals)

→ Color background (Prefer Purple, Peach, Coral / in Level 2 or 3 - or white).

→ Margins (top-bottom) with a value of 1 O.

→ Centered logo (116mm recommended for a panel of 75x100 cm).

→ Presence of the 5 key commitments.



Charted color background
+ Visual on the left half page
+ Signature in major on the right
(Kyiv Typo)

LAYOUT RULES
POS ELEMENTS
IN LANDSCAPE FORMAT
PRODUCT LAUNCH

→ Color background (Prefer Purple, Peach, Coral / in Level 2 or 3 - or white).

→ Margins (top-bottom) with a value of 1 O.

→ Centered logo (116mm recommended for a panel of 75x100 cm).

→ Signature in the footer (Kyiv Typo)

→ Option 1: visual on left half-page - Teaser and text on right half-page

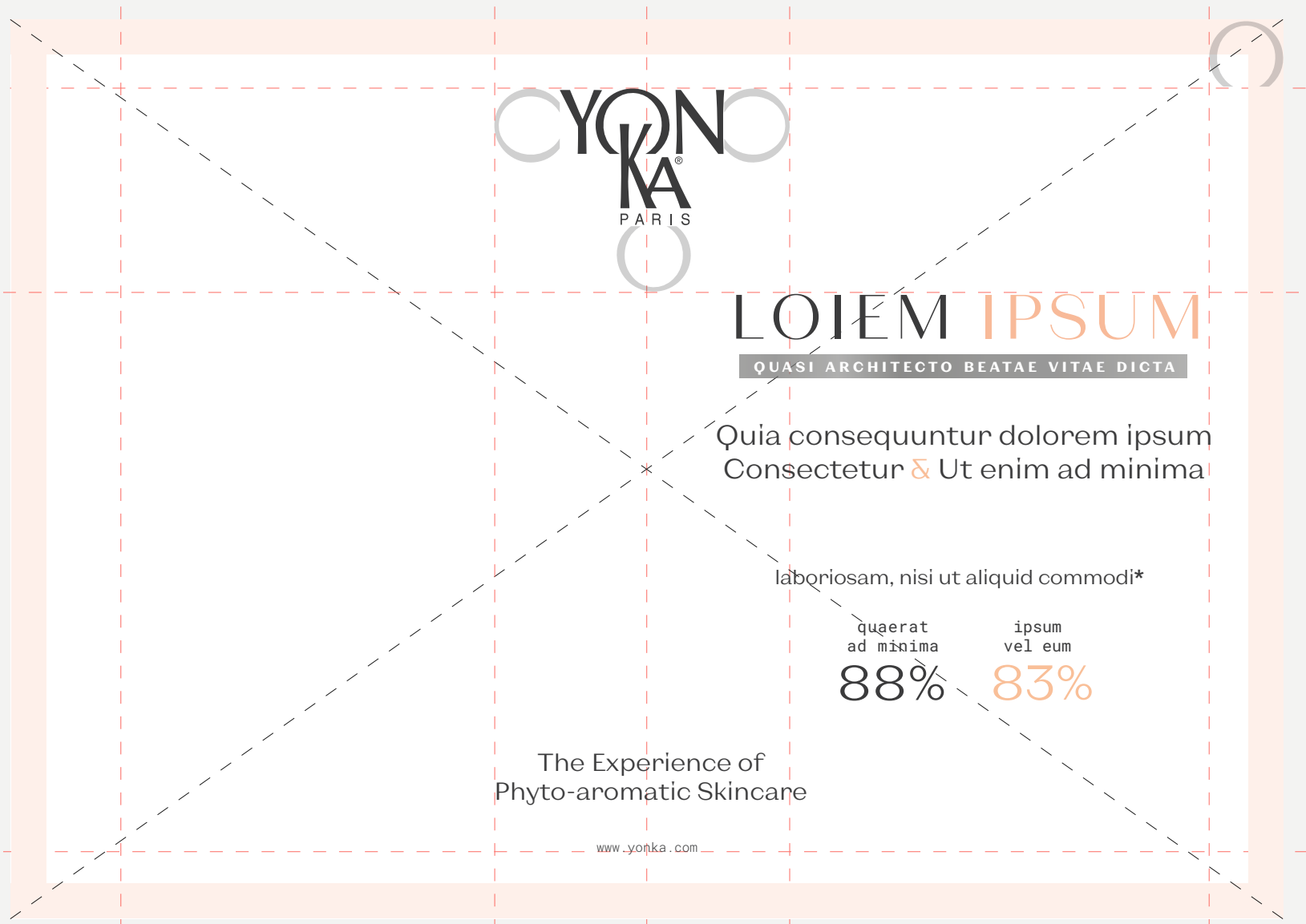
→ Option 2: visual on the entire page while respecting a color outline.

Charted color background
+ Visual on left half-page
+ Teaser in mayor on the right (KYIV typo)

OPTION 1



OPTION 2



Charted color outline
+ Visual on entire page
+ Teaser in mayor on the right (KYIV typo)

LAYOUT RULES
POS ELEMENTS
PORTRAIT FORMAT
CORPORATE & PRODUCT
LAUNCHES

→ Centered, left-aligned or right-aligned visual (variable size and width).

→ Color background (Prefer Purple, Peach, Coral / in Level 2 or 3 - or white).

→ Margins (top-bottom) with a value of 1 O.

→ Centered logo (106mm recommended for a POS element of 60x90cm).

→ Option 1: Teaser in major on the left + visual on the right with signature in the footer.

→ Option 2: Teaser in major on the right + centered visual + signature in the footer.

→ Option 3: Centered teaser + centered visual + signature in the footer.

OPTION 1



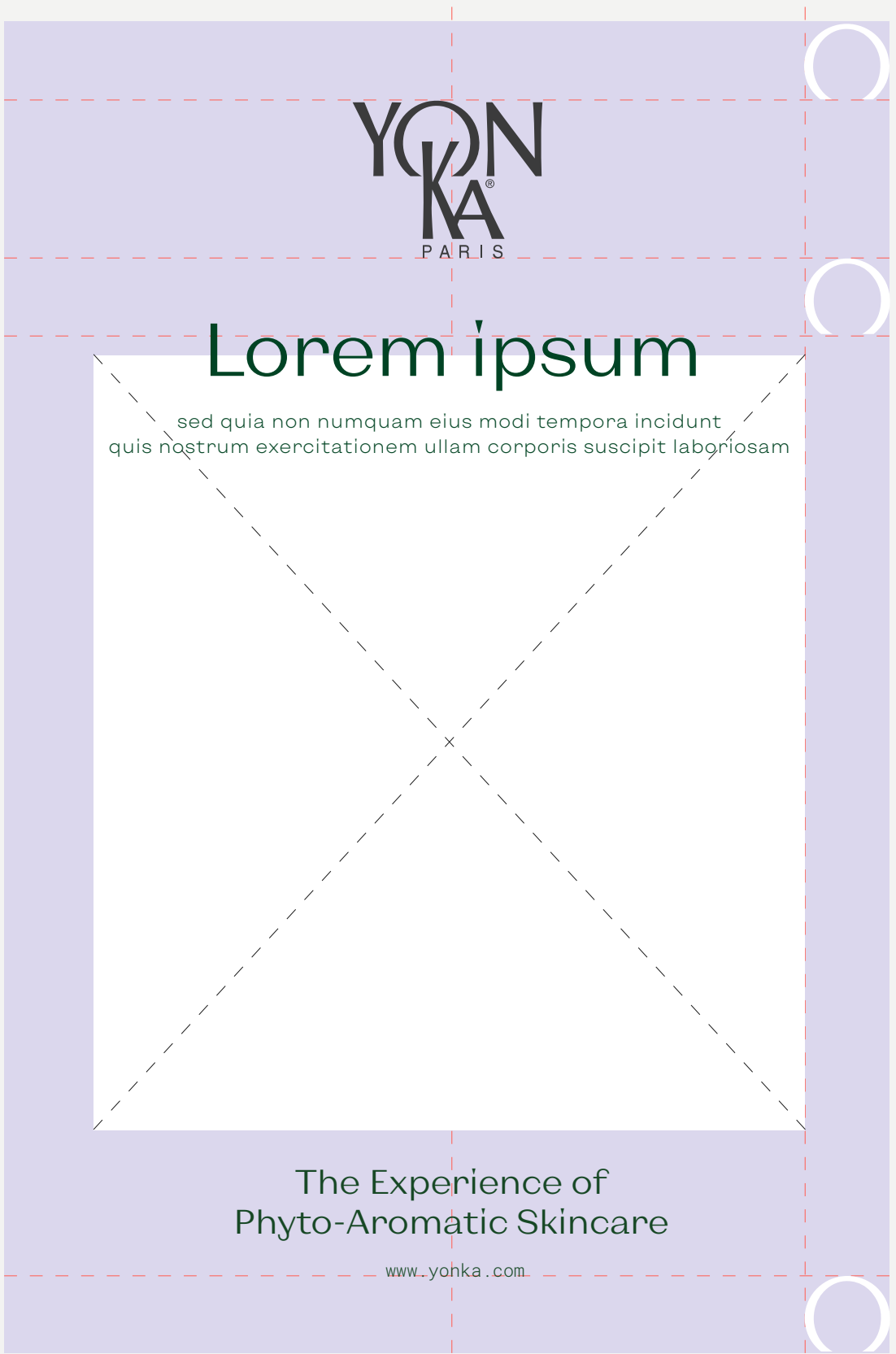
Teaser in major on the left (KYIV)
+ Body copy (ROBOTO STANDARD)
+ visual on the right
+ signature in the footer

OPTION 2



Teaser in major on the right (KYIV))
+ body copy (ROBOTO STANDARD)
+ centered visual
+ signature in the footer

OPTION 3



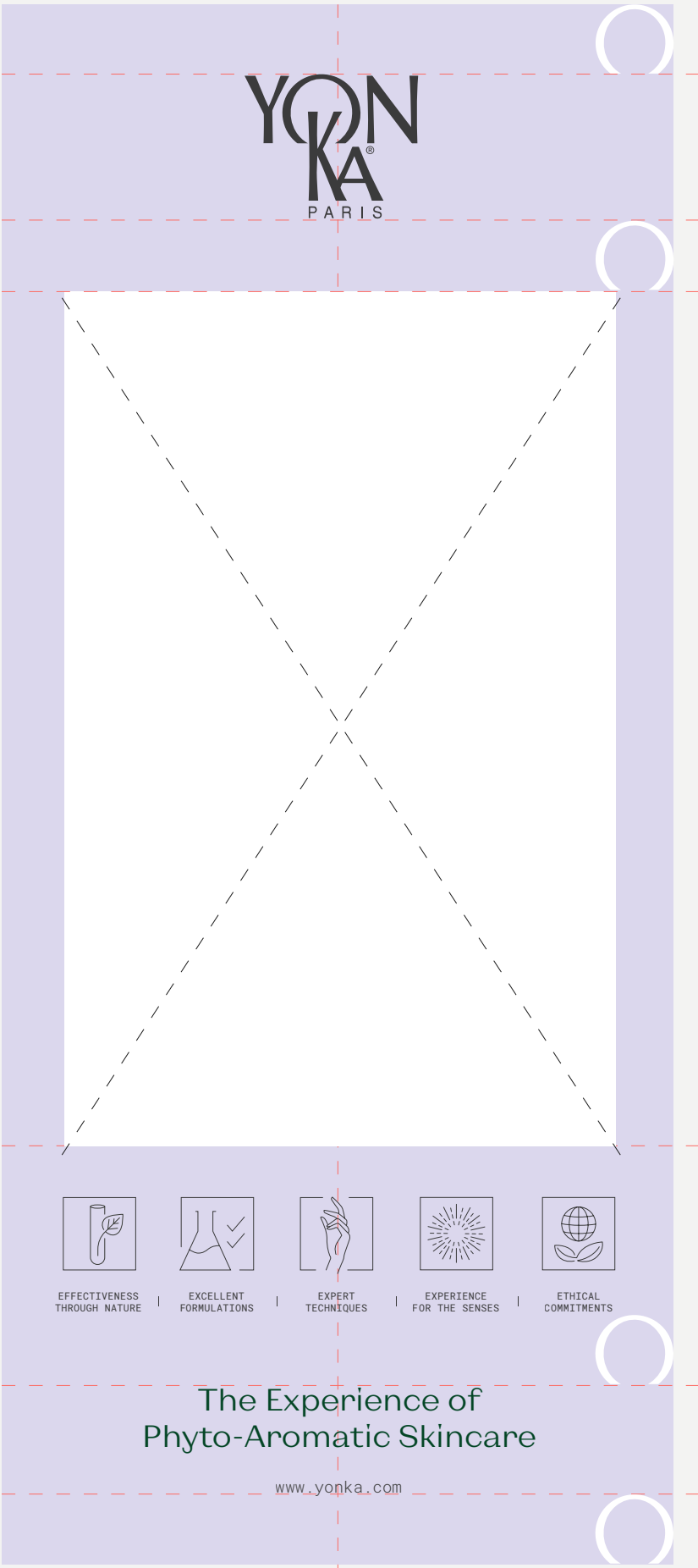
Centered teaser (KYIV)
+ centered body copy (ROBOTO STANDARD)
+ centered visual
+ signature in the footer.

LAYOUT RULES

CORPORATE ROLL-UPS
AND ROLL-UPS
FOR LAUNCHES

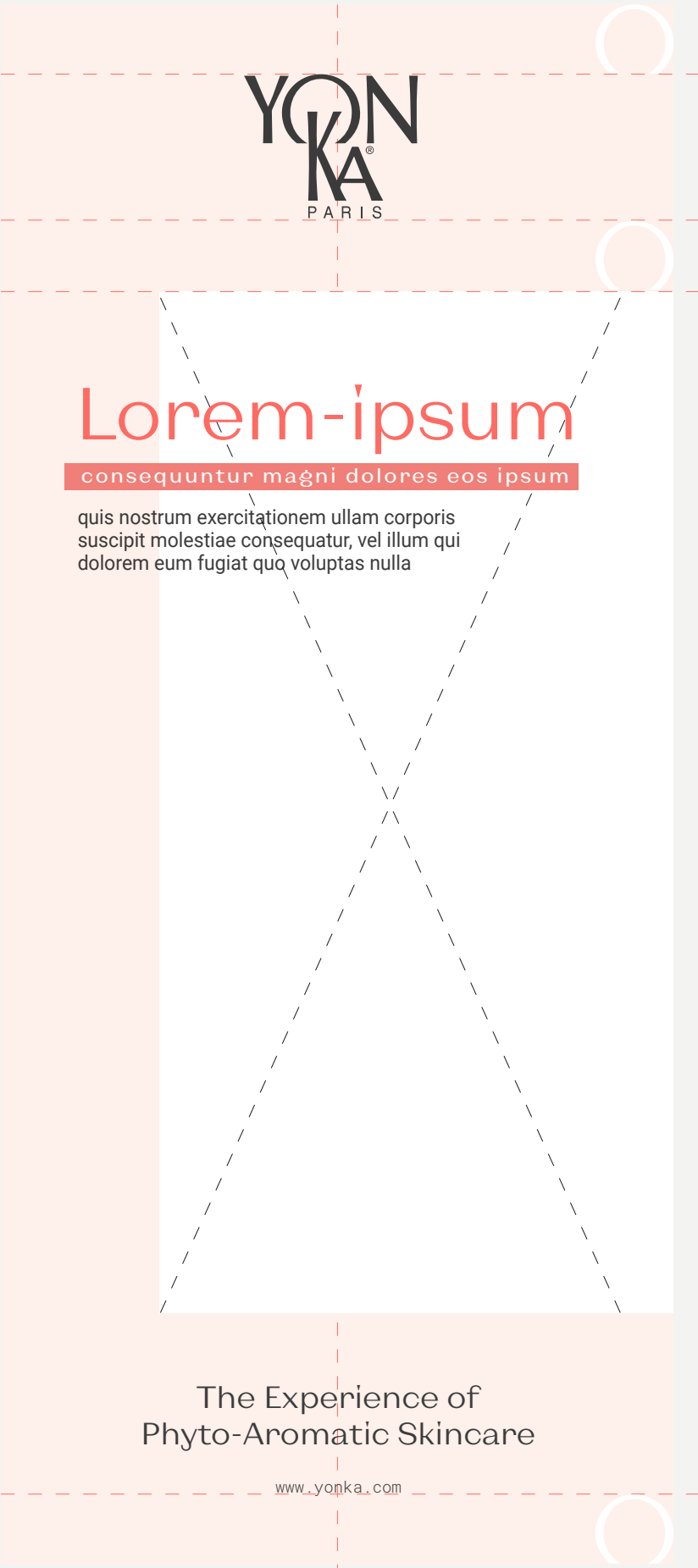
- Visual in major
- Color background (Prefer Purple, Peach, Coral / in Level 2 or 3 - or white)
- Margins (top-bottom) with a value of 1 O.
- Centered logo (195mm recommended for a roll-up of 204x85cm).
- Option 1: Centered visual + signature in the footer
- Option 2: Visual on 3/4 right or left of the page + teaser in major
- Signature in the footer (height of 85mm recommended for a roll-up of 204x85cm).

OPTION 1



Charted color background
+ Centered visual
+ Signature in the footer (KYIV)

OPTION 2



Charted color background
+ Visual on 3/4 of the page on the right + teaser in major on the left
+ Body copy (ROBOTO STANDARD)
+ Signature in the footer (KYIV)

LAYOUT RULES
PRESS ADS

- Color background (Prefer Purple, Peach, Coral / in Level 2 or 3).
- Visual of a model to choose among the 2 main corporate visuals or one of the 4 treatment visuals.
- Margins (top-bottom) with a value of 1 O.
- Centered logo (33mm recommended for A4).
- url centered in footer (Roboto mono green 100% or grey 447C).
- Visual shifted on one side (variable size) or on the entire width. Possibility of having 2 overlapping visuals.
- With teaser (KYIV typo) in the charted colors (Level 1) or without teaser.
- Body copy (ROBOTO STANDARD - 300 signs max, green 100% or grey 447C).

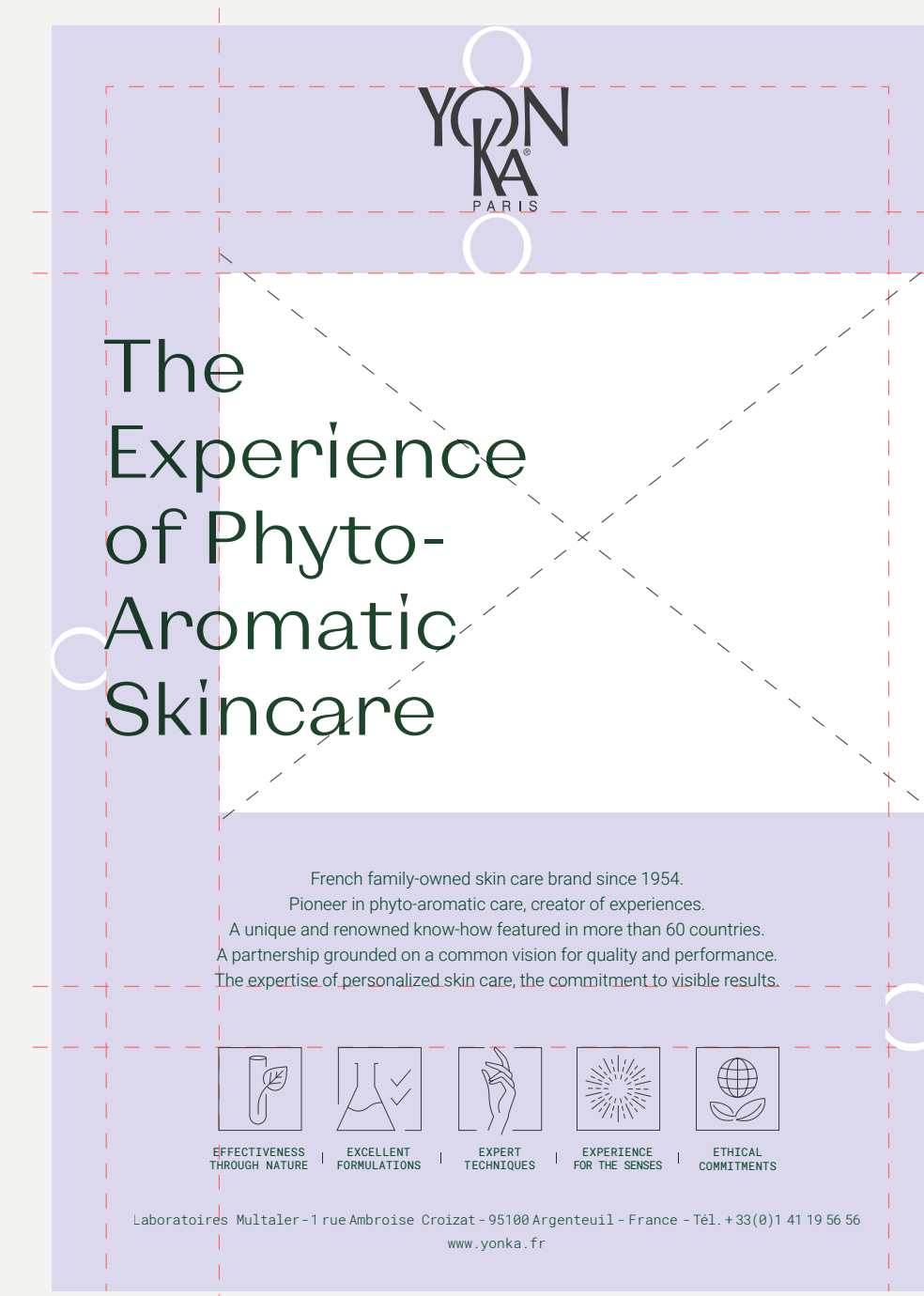
OPTION 1
(WITH TEASER)



- Charted color background
- + Full-width visual
- + Body copy (Roboto STANDARD)
- + Highlighting pictures from our partners.

Thumbnails customizable locally based on spas to highlight, seasonality (spa destination winter for publications winter for example)

OPTION 2
(WITH SIGNATURE AS A TEASER
+ KEY COMMITMENTS)



- Charted color background
- + Visual (corporate model or product) shifted on the right
- + key commitments + signature as a teaser (KYIV)
- + Body copy (Roboto STANDARD)

OPTION 3
(WITHOUT TEASER)



- Charted color background
- + Visual of corporate model shifted on the left
- + Visual of products shifted on the right
- + Body copy (Roboto STANDARD)

LAYOUT RULES
PROMOTIONAL OFFERS

→ Color background (Prefer lighter shades: Purple, Peach, Coral - Level 3).

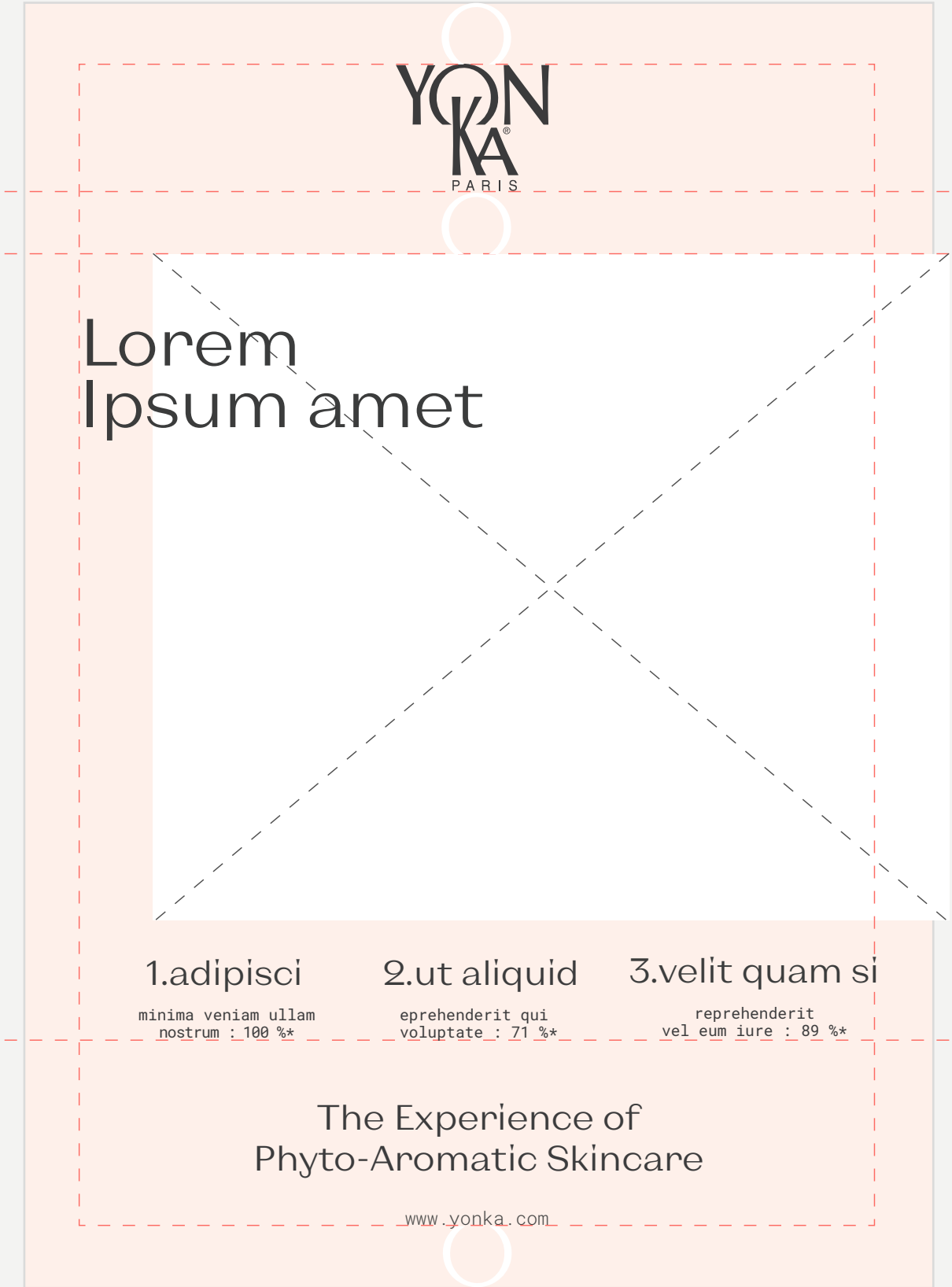
→ Rotating margin of a value of one O.

→ Centered logo (33mm recommended for A4).

→ Visual shifted on one side or centered (variable size and width).

→ Body copy / Legends / Bullet points (Roboto Mono Typo).

→ Teaser (Kyiv Typo, in color/Level 1).



Charted color background
+ Visual shifted on one side or centered (variable size and width) + teaser in major on the left, right or centered (KYIV)+ with or without body copy (ROBOTO STANDARD) + Signature in the footer

Iconography

ICONOGRAPHY

General aesthetic



Inspiration visual



Inspiration visual



Skin atmosphere

SKIN ATMOSPHERE #1
CORPORATE VISUALS

Visuals which highlight the skin.

→ A play of plant shadows to bring sensoriality and evoke nature and active ingredients. Embodiment of a poetic and refined universe.

→ This visuals belong to the Yon-Ka brand, and can be used for a period of 3 years.

They must in no case be used for promotional highlights, nor to represent a specific range of products (ex: hydration, Booster etc ...)

→ These two visuals are key visuals to represent the brand (press ad, corporate POS)

2 KEY VISUALS



6 SECONDARY VISUALS WITH PLANT SHADOWS

SKIN ATMOSPHERE #1 CORPORATE VISUALS

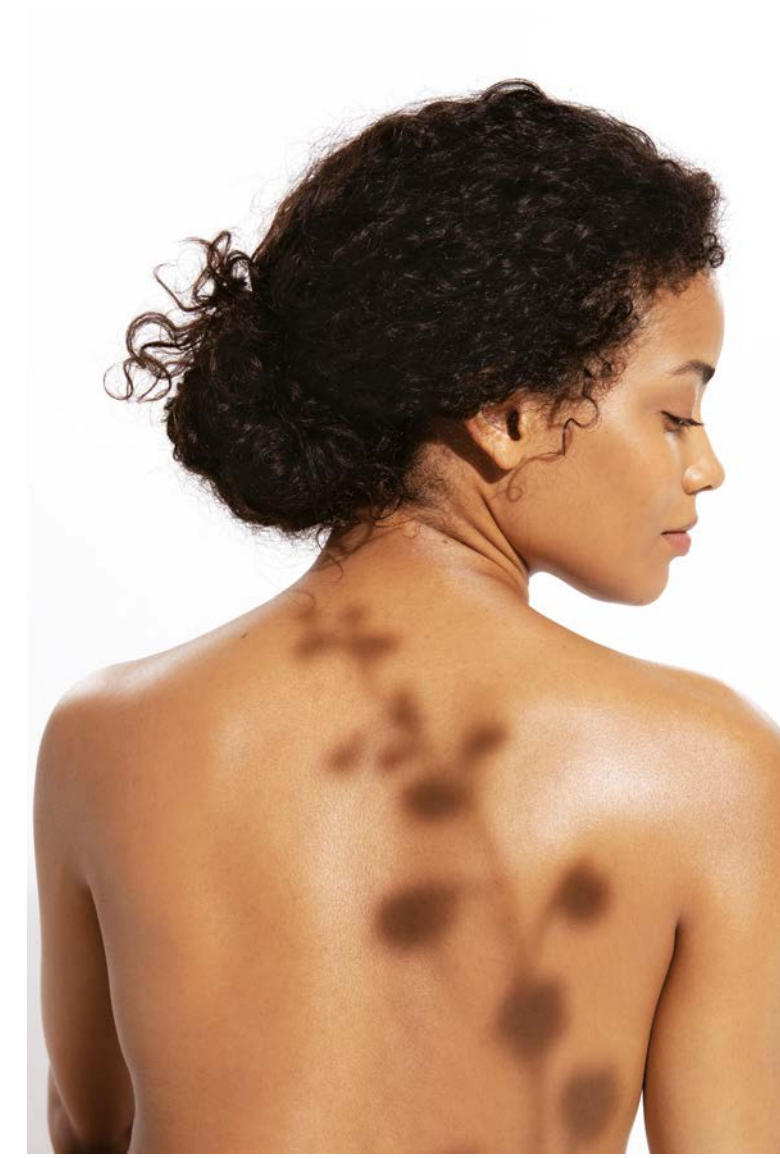
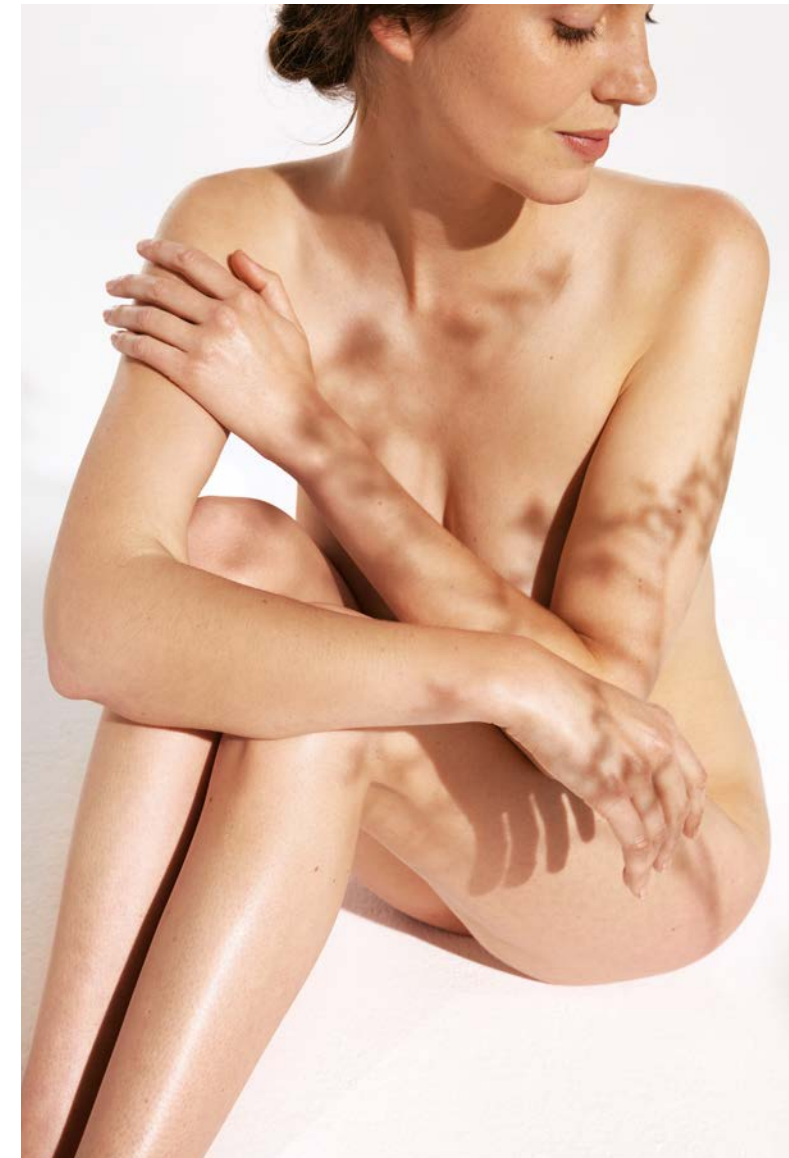
Visuals which highlight the skin.

→ A play of plant shadows to bring sensoriality and evoke nature and active ingredients. Embodiment of a poetic and refined universe.

→ This visuals belong to the Yon-Ka brand, and can be used for a period of 3 years.

They must in no case be used for promotional highlights, nor to represent a specific range of products (ex: hydration, Booster etc ...)

→ These 6 visuals can be used, for example, to illustrate the face and the body in institutional brochures.



4 SECONDARY VISUALS WITH REAL PLANTS

SKIN ATMOSPHERE #2 CORPORATE VISUALS

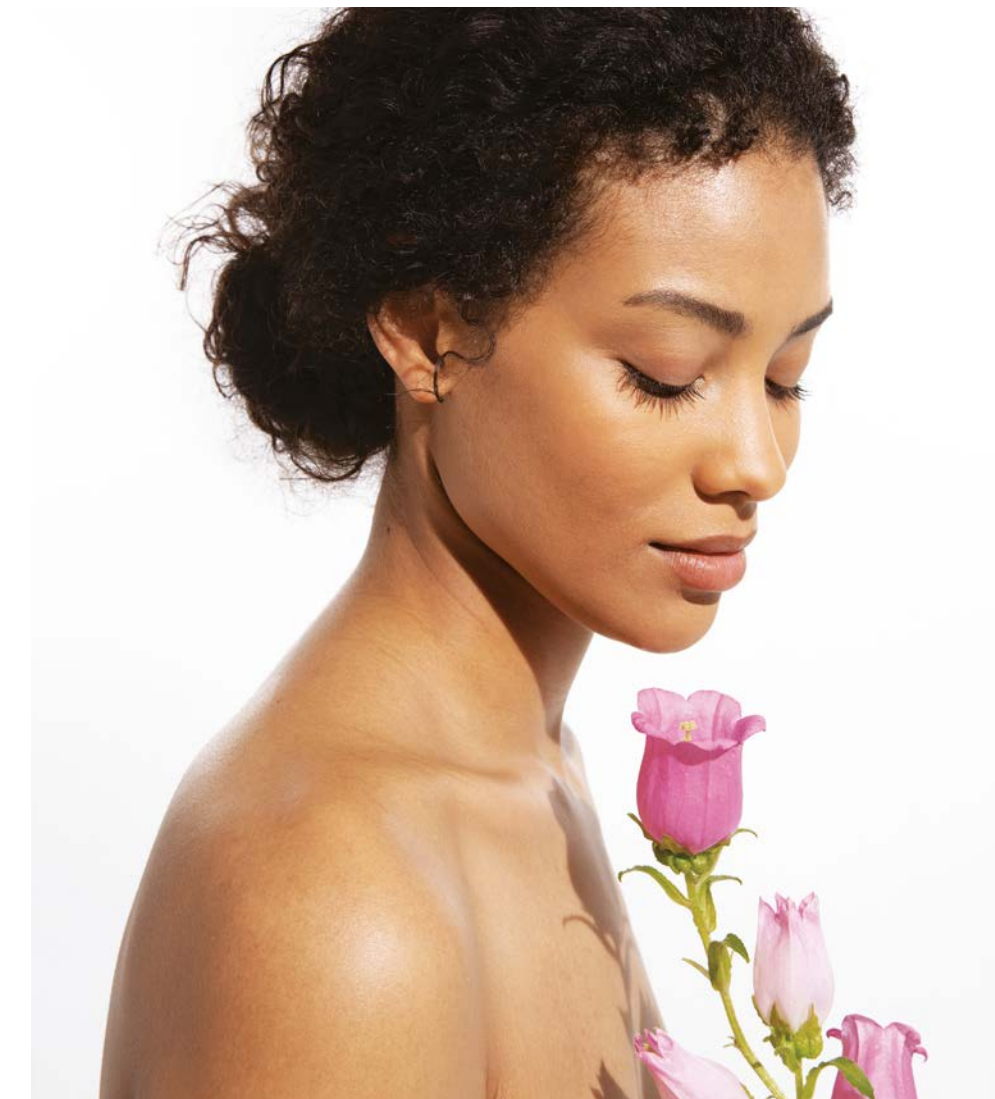
Visuals that highlight skin with plants.

→ A play of plants applied as an extension of the body, with a shadow effect on the skin, to evoke sensoriality, nature and active ingredients.

→ This visuals belong to the Yon-Ka brand, and can be used for a period of 3 years.

They must in no case be used for promotional highlights, nor to represent a specific range of products (ex: hydration, Booster etc ...)

→ These 4 visuals can be used, for example, to illustrate the face and the body in institutional brochures.



TREATMENT ATMOSPHERE
CORPORATE VISUALS

Visuals that enhance
the brand's expertise and
care experience

→ This visuals belong to
the Yon-Ka brand, and can
be used for a period of 3
years.

**They must in no case be
used for promotional
highlights.**

→ These visuals must be
used to illustrate our
treatments in a corporate
way (generic or specific
care).

GENERIC
TREATMENTS

SPECIFIC
TREATMENTS

FACE



BODY



Quintessence

**YON-KA QUINTESSENCE
CORPORATE VISUALS**

→ Active ingredients of the Yon-Ka Quintssence are composed in scientific glassware.

→ A single, unique visual to use when talking about Yon-Ka Quintessence.

→ Sleek and minimalist composition. No designer set, except for the container (laboratory glassware).

→ Colorful touches brought by the 5 plants of the Quintessence: lavender, geranium, rosemary, cypress, thyme.



portrait format



landscape format

Product atmosphere

PRODUCT ATMOSPHERE #1
EXPERTISE

- Play of drop shadows and transparency of laboratory glassware placed off-screen to evoke expertise (test tube, graduation, beaker, flask, etc.)
- White, neutral environment and graphic drop shadows.
- Possible presence of plants.



Inspiration visual



Inspiration visual



Inspiration visual

PRODUCT ATMOSPHERE #2
SHADOW PLAYS

→ Offset product shots playing with "diverted" shadows extending reality (games of hands, games of movement, and plant shadows) to bring poetry and dreaminess.

→ Warm environment.

→ Colored backgrounds with soft and desaturated hues.

→ Sharp light playing on the drop shadows.



Inspiration visual



Inspiration visual



Inspiration visual

ATMOSPHERE FOR
TEXTURES

→ Very tight framing on the texture creating a cut between the background and the product texture, to evoke a controlled and aesthetic universe.

→ Plain colored backgrounds that reflect the brand's chromatic range (background colors of the visuals here are not charted, they will have to be adapted at the time of the shootings)

→ Pure textures, clean and graphic shapes.

⊗ No set design, possibly a pipette to bring back a real scale.

⊗ No presence of skins.

→ Clean, cold light that clearly cuts out the textures.

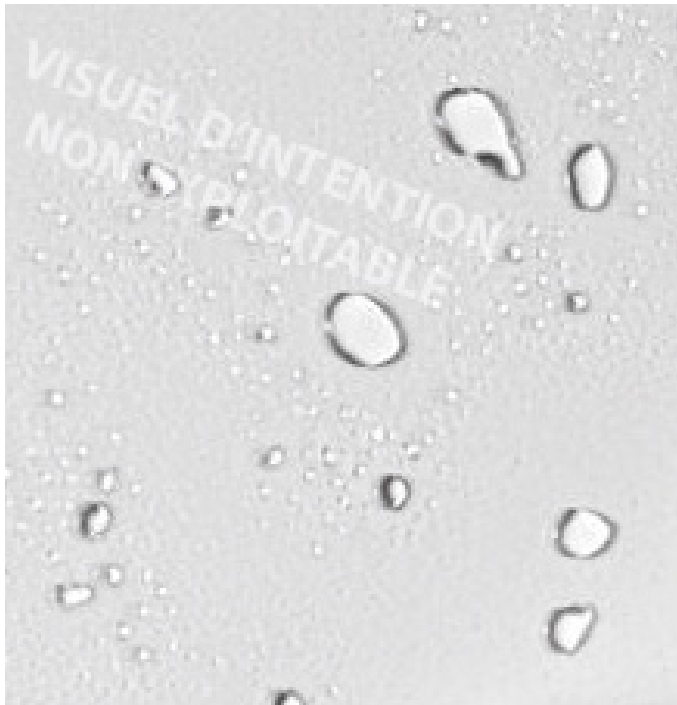
oils



gels & creams



mists



ATMOSPHERE FOR
PRODUCTS/TEXTURES

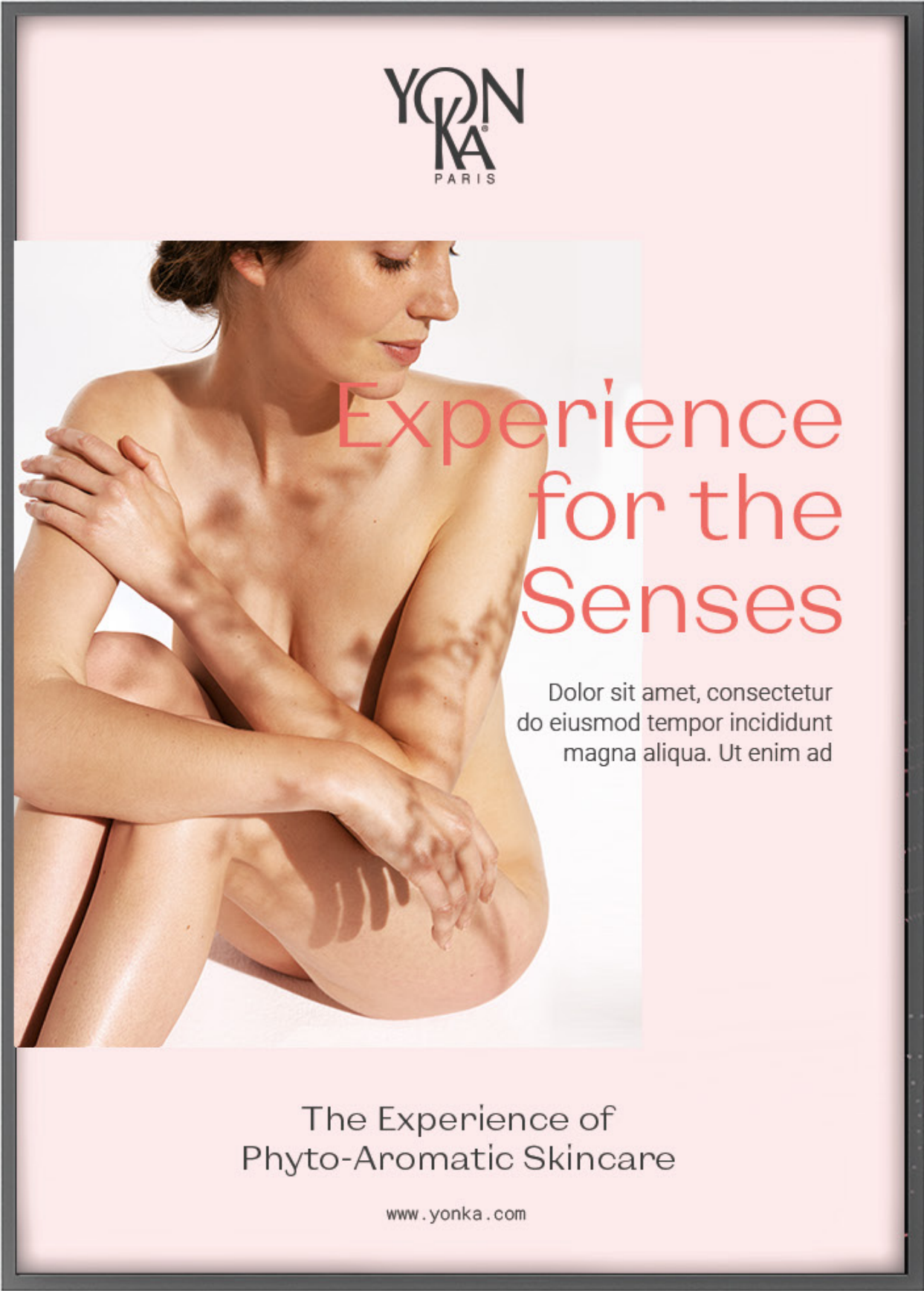
- Games of ample textures affixed in the background so as to create a decor behind the products, to evoke a mastered and aesthetic universe.
- Products are centered, and shot from above.
- Colored backgrounds using the brand’s chromatic range.
- Sharp light that clearly cuts out the shapes.



Applications

POS Elements

APPLICATIONS
POS ELEMENTS
FORMAT PORTRAIT



Visual with a model
(Intention visual)



Visual with products
(Intention visual)

APPLICATIONS
POS ELEMENTS
LANDSCAPE FORMAT
CORPORATE



Corporate Panel
Printed in FR EN DE
+ available in native files



Corporate Panel
available in native files

APPLICATIONS
POS ELEMENTS
LANDSCAPE FORMAT
PRODUCT LAUNCHES

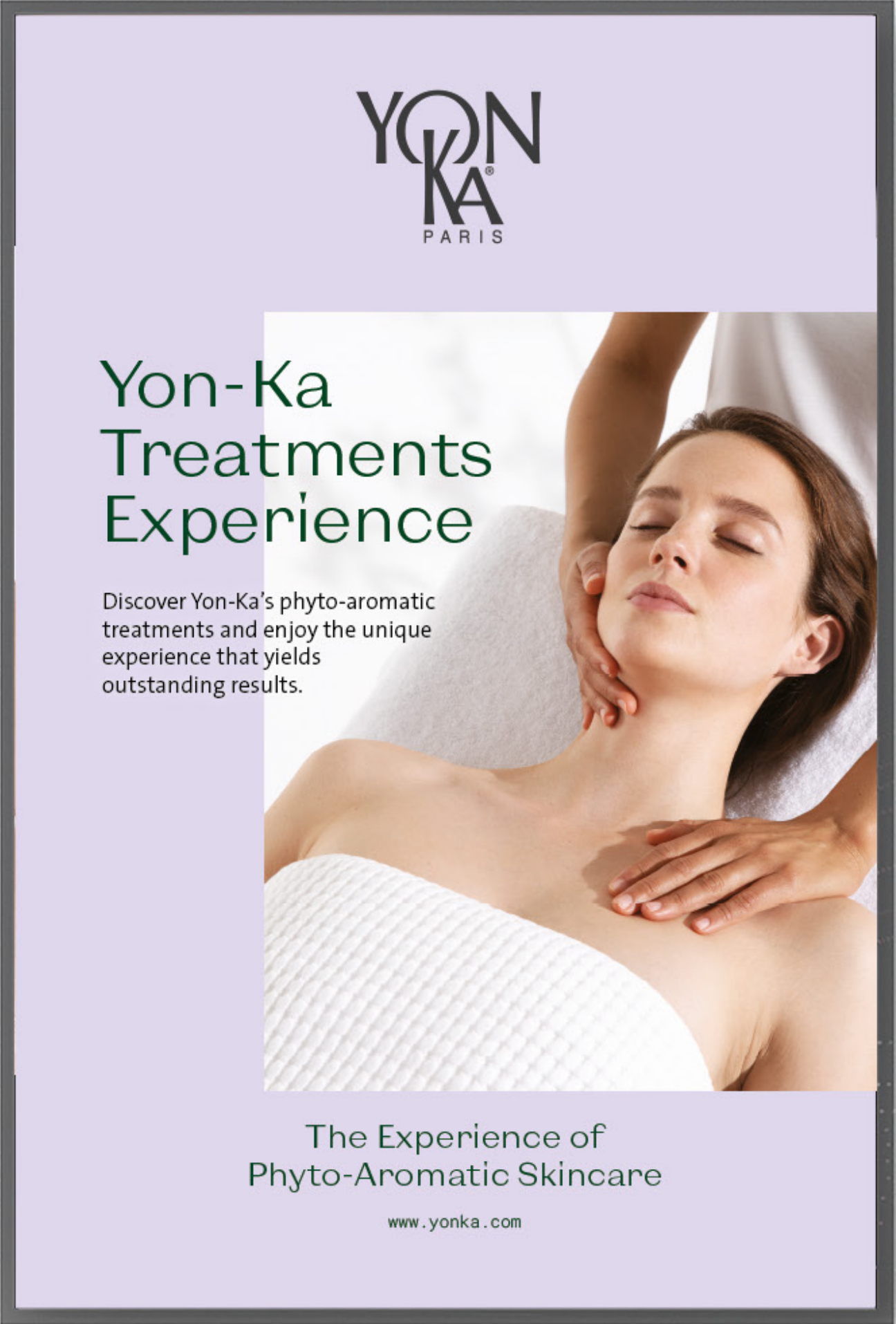


Intention visual



Intention visual

APPLICATIONS
POS ELEMENTS
PORTRAIT LAYOUT
CORPORATE &
PRODUCT LAUNCHES

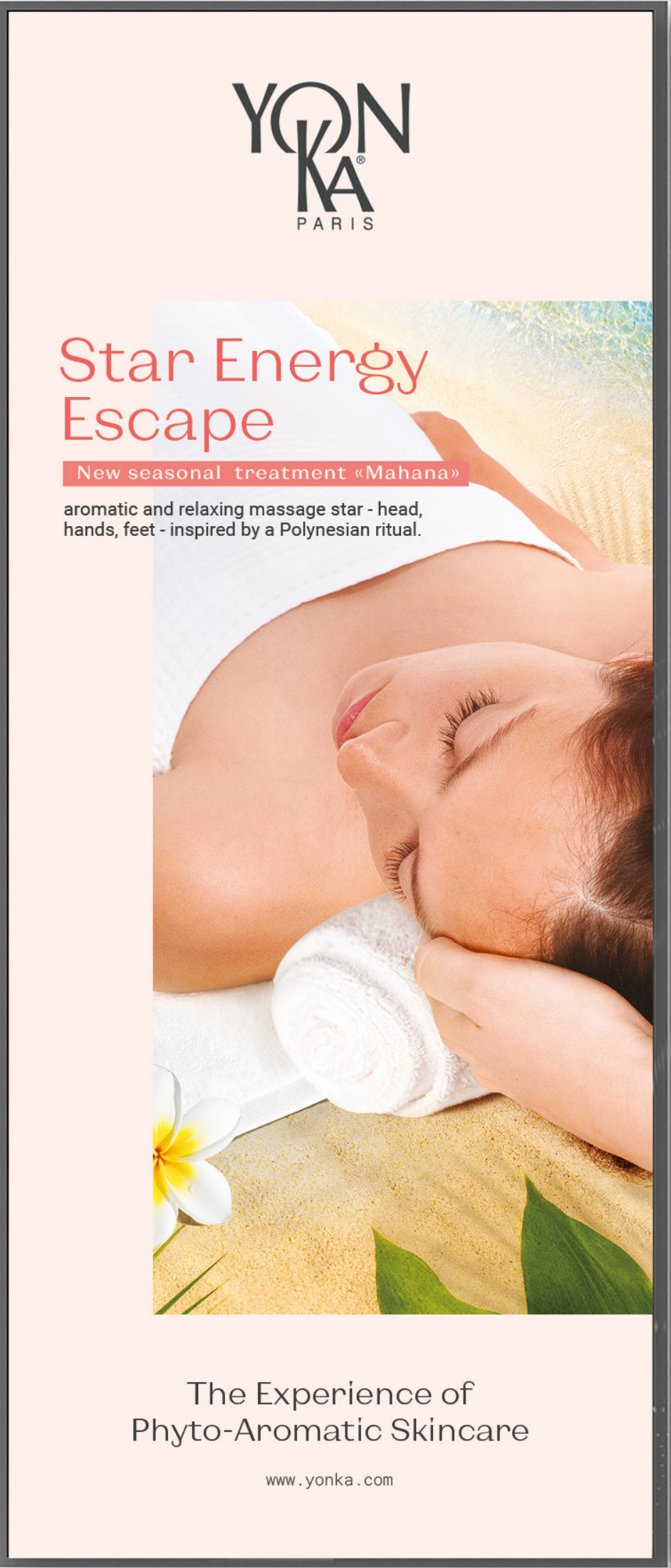
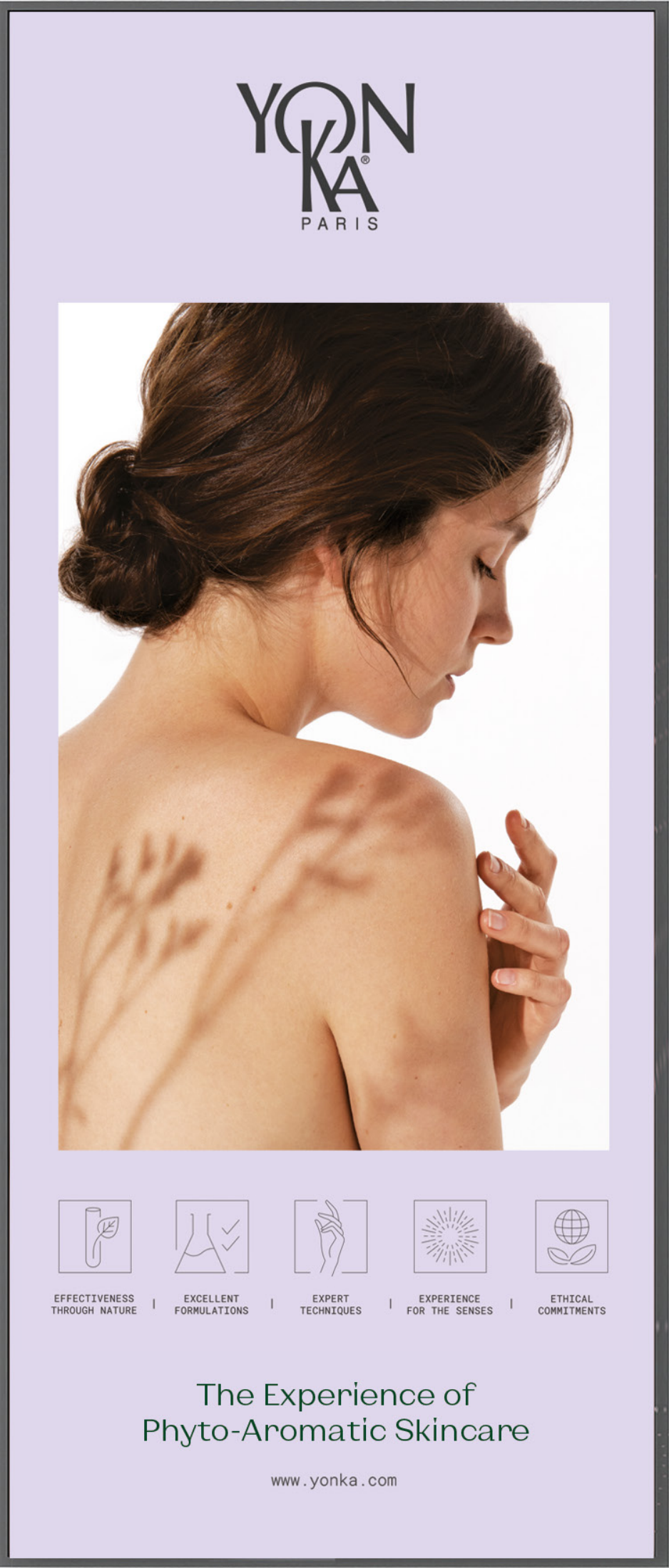


Intention visual - final version
coming end of the year



Intention visual

APPLICATIONS
POS ELEMENTS
ROLL-UP FORMAT



Corporate Roll-up Available
in native files

APPLICATIONS
PROMOTIONAL MATERIAL
(EX. SPECIAL OFFERS)

YON
KA
PARIS

Clear skin
routine

FREE



1.Cleanse
Perfectly clean
skin: 100 %*

2.Purify
Cleansed and soothed
skin: 71 %*

3.Balance
Cleaner and rebalanced
skin: 89 %*

The Experience of
Phyto-Aromatic Skincare

www.yonka.com

YON
KA
PARIS

Let us fight
breast cancer

1€ donated to Association
when you buy one
vitality product*



The Experience of
Phyto-Aromatic Skincare

www.yonka.com

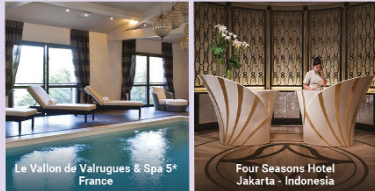


Press ads

**YON
KA**
PARIS



Yon-Ka
Your
Spa
partner



French family-owned skin care brand since 1954.
Pioneer in phyto-aromatic care, creator of experiences.
A unique and renowned know-how featured in more than 60 countries.
A partnership grounded on a common vision for quality and performance.
The expertise of personalized skin care, the commitment to visible results.

The Experience of
Phyto-Aromatic Skincare

Laboratoires Multaer - 1 rue Ambroise Croizat - 95100 Argenteuil - France - Tel. +33(0)1 41 19 56 56
www.yonka.com

**YON
KA**
PARIS



Yon-Ka
Your
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French family-owned skin care brand since 1954.
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www.yonka.com

Stationery

STATIONERY

- Models of
- business cards
 - letterhead

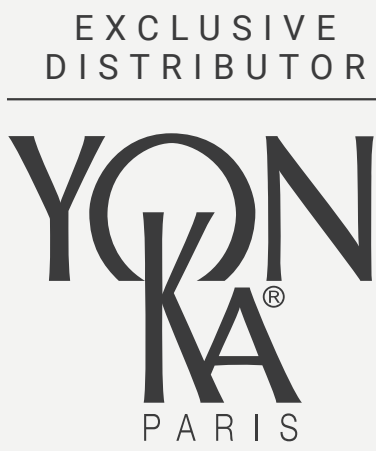
SPECIFIC CASE:
DISTRIBUTOR’S
STATIONERY

For their stationery, Yon-Ka distributors must use the logo that was designed especially for them.



SPECIFIC CASE:
DISTRIBUTOR’S STATIONERY

Replace the Yon-Ka logo by the Yon-Ka exclusive distributor logo



First Name
Last Name

JOB FUNCTION

Paris,
May 4th, 2021,

Subject : Lorem ipsum dem nourie

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S.A.S au capital de 649 276 € -Siège social 43 rue V.Hugo 92700 Colombes -552 022 824 RCS Nanterre -SIRET 55202282400015 -NAF 2042Z